

City of Tualatin Presents



A Celebration of Arts and Culture

SPONSORSHIP OPPORTUNITIES



WWW.TUALATINOREGON.GOV/VIVATUALATIN

BETSY RODRIGUEZ RUEF // BRUEF@TUALATIN.GOV // 503.691.3671

¡Viva Tualatin! - A Celebration of Arts and Culture is a free community event that showcases Tualatin's rich cultural diversity. Enjoy live music, dance performances, visual art, kids' activities, food and more.



DATE: July 25, 2020, 11am–8pm

LOCATION: Tualatin Community Park

EXPECTED ATTENDANCE: 3,000 People

EVENT: A Celebration of Arts and Culture



WAYS TO SPONSOR

	Presenting (limit one)	Gold	Silver
	\$3,000	\$1,000	\$500
Framed certificate of appreciation	X	X	X
Display worth sponsor recognition gift	X	X	
Listed as ¡Viva Tualatin! presented by “Your Name”	X		
Prominent name on promotional materials	X		
“Presented by” banner on main stage	X		
Logo included in ¡Viva! Recap video	X	X	
Introduction at opening ceremonies of festival	X	X	
Exhibit space (sponsor to provide booth and setup)	10’x20’	10’ x 20’	10’ x 10’
Company banner at event	X	X	
Logo and link on website	X	X	X
Like and thank you on Facebook	X	X	X
Mention in social media post	X	X	X





2020 ¡VIVA TUALATIN! SPONSORSHIP

Sponsors are expected to provide an activity or sustainable giveaway for the crowd. ¡Viva Tualatin! Organizers are available to help with activation ideas in order to maximize your company's customer interaction at the event.

To submit a sponsorship application visit the City of Tualatin website: <https://www.tualatinoregon.gov/vivatualatin>

For more information contact Betsy Rodriguez Ruef at bruef@tualatin.gov or Heidi Marx at hmarx@tualatin.gov

