



January 2014

Tualatin Tomorrow Vision Plan

Action UPDATE

What is Tualatin Tomorrow?

Tualatin Tomorrow is a community-driven Vision for the future of our City. First developed in 2007 and updated in 2013, Tualatin Tomorrow describes the way citizens want their community to look, feel and function over a twenty-year horizon. The Vision “action plan” outlines specific programs and projects designed to help achieve these community goals.

The Action Plan Update

The Tualatin Tomorrow Vision is a living document. While the Vision Statements describe long-range community goals, the Action Plan provides a flexible, near-term road map for making them happen. In 2013, the community provided input for the first major update of the Vision Plan. Periodic updates improve Community Visioning outcomes by:

- Ensuring the long-range plan reflects current community aspirations
- Incorporating new approaches and technologies to achieve evolving community goals
- Restocking the Action Plan as earlier community priorities are completed

The Tualatin Tomorrow Advisory Committee (TTAC) and Vision Partners employed multiple tools to engage the community in the Vision update. Over 1,000 ideas were submitted through idea cards, interviews, crowd sourcing, targeted outreach to community groups and businesses, and outreach to many other stakeholders. “Theme Teams” were created to help craft effective, implementable actions for the future. The draft action plan includes eight focus areas with 100 action items.

Tualatin Tomorrow Vision Focus Areas

1. Fostering Shared Sense of Place and Community Identity
2. Creating Activities and Attractions for All Ages
3. Sustaining Quality Community Services
4. Enhancing Mobility
5. Promoting Environmental Sustainability
6. Ensuring Community Health and Safety
7. Facilitating Economic Opportunity
8. Advancing Education and Learning Opportunities

Did You Know?

- 66% of the original action plan is underway or complete
- 50% of Tualatin residents didn't live here 5 years ago
- A growing Hispanic population now accounts for 17.3% of the city's total population, up from 11.9% in 2000
- Citizen Involvement Organizations have been formed, making it easier to communicate with neighborhoods
- In a recent community survey, 84% of residents rated overall quality of life in Tualatin excellent or good



1.] Fostering Shared Sense of Place and Community Identity

How we'll get there – Targeted Actions:

- Create and implement a **city center plan**
- Continue landscaping and development of **City gateways**
- Extend **community landscaping** to maintain City's identity
- Strengthen guidelines to **preserve open space / natural areas**
- Enhance the winter **seasonal light display** in the city center
- Complete and periodically update the **Parks Master Plan**
- Facilitate local **access to fresh foods**
- Continue to create **distinct retail activity centers**
- Continue to **preserve historic buildings**
- Facilitate personal **connections for neighborhoods**
- Create a **meeting facility** that can host large gatherings
- Develop **gathering locations** where people can meet socially
- Facilitate **integration of diverse cultures** in schools
- Establish a Task Force to develop a **Latino outreach program**
- **Engage and empower youth** to get involved
- Continue to **promote volunteer opportunities**
- Unite community groups to **work on common causes**



2.] Creating Activities and Attractions for All Ages

How we'll get there – Targeted Actions:

- **Expand the Farmers Market** season and offerings
- Create more **sports and recreational activities**
- Expand **sports and recreational venues**
- Host **sports tournaments**
- Create a formal **multi-purpose community center**
- Establish a **teen center**
- Expand **after school programs** and access
- Build an **aquatics recreation center**
- Expand **retail, dining and nightlife** places
- Maintain existing and add new **community events**
- Serve as a hub for the upcoming **Ice Age Tonquin Discovery Trail**
- Facilitate **outdoor theatre performances**
- Maximize use and **access to river**



3.] Sustaining Quality Community Services

How we'll get there – Targeted Actions:

- Establish a **civic center** to unify services/create gathering place
- Enhance use of **social media/ technology** to share information
- **Inventory service organizations**, after-school activities/locations
- Create **e-newsletter/calendar** with updates on activities/events
- Provide a **one-stop city information line**
- **Rebrand City departments** to make access more intuitive
- Increase presence of **minorities in labor force**
- Increase the **Library's role as a community center**
- Enhance City **customer service training**
- Provide **transportation updates** via newsletter, e-blast, forums
- Conduct **forums and campaigns** about service/funding needs
- Establish **dedicated funds** for infrastructure/capital facilities
- Promote **community participation** in leadership roles



4.] Enhancing Mobility

How we'll get there – Targeted Actions:

- Create a **Pedestrian Network Master Plan**
- Implement the **Trail and Bike Master Plan**
- Develop a **local transit/circulation plan**
- Improve **regional transit access and route options**
- **Reduce traffic volumes** and flow issues in key locations
- Install **smart metering** along major thoroughfares
- Complete and implement **mid-block crossing policy**
- Implement best practice **street crossing enhancements**
- Continue to extend the **sidewalk network**
- Complete **neighborhood traffic safety** improvements



5.] Promoting Environmental Sustainability

How we'll get there – Targeted Actions:

- Expand network of **electric vehicle charging stations**
- Enhance waste **recycling and reuse programs**
- Promote the use of **non-invasive trees and plants**
- Encourage **energy-efficiency** in new construction and remodels
- Protect/enhance river, wetland, other **natural area resources**
- Expand volunteer **habitat restoration programs**
- Expand natural area access and **educational programming**
- Strengthen policies and practices to **reduce stormwater runoff**
- Participate in Clean Water Services **Tree for All Program**
- Create **river and wetland cleanup projects**
- Use **Adopt a Park program** to help maintain natural resources



6.] Ensuring Community Health and Safety

How we'll get there – Targeted Actions:

- Conduct a community **health needs assessment**
- Promote **211-Info** phone and online links to health resources
- Conduct **patient follow-up** to reduce readmission, health costs
- Encourage participation in **wellness education/training**
- Organize **health clinics** to facilitate access to services
- Execute **health awareness campaigns**
- Promote **drug and alcohol awareness** and addiction prevention
- Expand and increase access to **community gardens**
- Fund **drug / gang enforcement**, K-9 patrols and safety training
- Continue and expand **School Resource Officer Program**
- **Increase trail safety** by adding lighting and patrols
- Extend **homeless and mental health services** to Tualatin



7.] Facilitating Economic Opportunity

How we'll get there – Targeted Actions:

- Conduct an **industry cluster analysis** to identify opportunities
- **Target business recruitment** to grow jobs/community wealth
- Ensure **infrastructure capacity** meets growth projections
- Facilitate **housing options** that meet employee preferences
- Incubate and facilitate the creation of **local businesses**
- Establish a **single point-of-entry** for investors and developers
- Create **marketing materials** that communicate unified City
- Create a city-business **economic development partnership**
- Recruit businesses that provide **family-wage jobs**
- Identify businesses to enhance **downtown retail opportunities**
- Provide guidance/incentives for **small/family-owned business**
- Connect residents to **job training and employment resources**



8.] Advancing Education and Learning Opportunities

How we'll get there – Targeted Actions:

- Involve community in **education structure/funding** decisions
- Coordinate efforts to expand and maximize **literacy campaigns**
- Take steps to **reduce class size**/increase student attention
- Grow **mentorship programs** for underserved populations
- Increase **after-school programs** for productive learning options
- Expand personal growth classes/**education for post K-12 adults**
- Promote **business education** for youth/entrepreneurs
- Facilitate **access to technology** for all income groups
- Increase **Science/Technology/Engineering/Arts/Math** learning
- Expand **skills training** to match local employers/jobs
- **Connect colleges/high schools** to increase post K-12 awareness
- Create **entrepreneurial training programs** for youth



What Happens Now?

Hundreds of citizens and representatives from many local organizations have chipped in to help shape Tualatin's future path forward. But, we still have work to do! Over the next several months, staff and members of the Tualatin Tomorrow team will focus on recruiting community partners to adopt and help implement proposed actions. If you want to help bring the Vision to life, please get in touch!

Additional information and activities will be posted at the project website, www.tualatintomorrow.org – so, please stay tuned!



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