

# Tualatin Tomorrow

## Survey Results (Jan. 6, 2014)

---

The Tualatin Tomorrow Vision Action survey was available online from Nov. 6, 2013 through Jan. 6, 2014. 155 individual respondents participated. The following shows the # of votes received for all actions by Vision focus area.

### Fostering Shared Sense of Place and Community Identity

Engage and empower youth to get involved	93
Complete and periodically update a Parks Master Plan	87
Create a community facility that can host large gatherings	78
Create and implement a city center plan	76
Develop gathering locations where people can meet socially	72
Continue to promote volunteer opportunities	72
Facilitate local access to fresh foods	66
Strengthen guidelines to preserve open space / natural areas	63
Continue to create distinct retail activity centers	59
Continue landscaping and development of City gateways	58
Extend community landscaping to maintain City's identity	58
Unite community groups to work on common causes	58
Continue to preserve historic buildings	52
Enhance the winter seasonal light display in the city center	43
Facilitate integration of diverse cultures in schools	35
Facilitate personal connections for neighborhoods	33
Establish a Task Force to develop a Latino outreach program	31

### Creating Activities and Attractions for All Ages

Expand sports and recreational venues	114
Create more sports and recreational activities	98
Expand the Farmers Market season and offerings	81
Expand retail, dining and nightlife places	80
Create a formal multi-purpose community center	78
Maximize use and access to river	76
Host sports tournaments	71
Maintain existing and add new community events	59
Expand after school programs and access	56
Establish a teen center	47
Facilitate outdoor theatre performances	44
Build an aquatics recreation center	40
Serve as a hub for the upcoming Ice Age Tonquin Discovery Trail	33

### Sustaining Quality Community Services

Increase the Library's role as a community center	77
Establish a civic center to unify services/create gathering place	71
Enhance use of social media and technology to share information	66
Establish dedicated funds for infrastructure/capital facilities	62
Create an e-newsletter and calendar with updates on activities/events	59
Promote community participation in leadership roles	50
Inventory service organizations, after-school activities/locations	49
Provide a one-stop city information line	35
Rebrand City departments to make access more intuitive	31
Provide transportation updates via newsletter, e-blast, forums	29
Conduct forums and campaigns about service/funding needs	24
Increase presence of minorities in labor force	20
Enhance City customer service training	15

## Enhancing Mobility

Implement the Trail and Bike Master Plan	99
Reduce traffic volumes and flow issues in key locations	93
Continue to extend the sidewalk network	90
Improve regional transit access and route options	79
Complete neighborhood traffic safety improvements	67
Create a Pedestrian Network Master Plan	60
Develop a local transit/circulation plan	59
Implement best practice street crossing enhancements	43
Install smart metering along major thoroughfares	30
Complete and implement mid-block crossing policy	19

## Promoting Environmental Sustainability

Protect/enhance river, wetland, other natural area resources	100
Enhance waste recycling and reuse programs	90
Create river and wetland cleanup projects	73
Encourage energy-efficiency in new construction and remodels	72
Promote the use of non-invasive trees and plants	69
Expand natural area access and educational programming	67
Expand volunteer habitat restoration programs	56
Use Adopt a Park program to help maintain natural resources	51
Strengthen policies and practices to reduce stormwater runoff	39
Participate in Clean Water Services Tree for All Program	32
Expand network of electric vehicle charging stations	24

## Ensuring Community Health and Safety

Fund drug/gang enforcement, K-9 patrols and safety training	88
Continue and expand School Resource Officer Program	83
Increase trail safety by adding lighting and patrols	81
Promote drug and alcohol awareness and addiction prevention	70
Extend homeless and mental health services to Tualatin	64
Continue TVF&R patient follow-up to reduce readmission, health costs	60
Expand and increase access to community gardens	59
Encourage participation in wellness education/training	48
Organize health clinics to facilitate access to services	39
Conduct a community health needs assessment	34
Promote 211-info phone and online links to health resources	22
Execute health awareness campaigns	20

## Facilitating Economic Opportunity

Recruit businesses that provide family-wage jobs	87
Target business recruitment to grow jobs/community wealth	82
Provide guidance/incentives for small/family-owned business	76
Incubate and facilitate the creation of local businesses	73
Ensure infrastructure capacity meets growth projections	66
Identify businesses to enhance downtown retail opportunities	62
Connect residents to job training and employment resources	50
Create a city-business economic development partnership	43
Conduct an industry cluster analysis to identify opportunities	30
Establish a single point of entry for investors and developers	27
Facilitate housing options that meet employee preferences	25
Create marketing materials that communicate unified City	23

## Advancing Education and Learning Opportunities

Take steps to reduce class size/increase student attention	103
Increase Science/Technology/Engineering/Arts/Math learning	94
Connect colleges/high schools to increase post K-12 awareness	70

Increase after-school programs for productive learning options	69
Promote business education for youth/entrepreneurs	63
Create entrepreneurial training programs for youth	62
Facilitate access to technology for all income groups	57
Expand skills training to match local employers/jobs	50
Expand personal growth classes/education for post K-12 adults	48
Grow mentorship programs for underserved populations	43
Involve community in education structure/funding decisions	35
Coordinate efforts to expand and maximize literacy campaigns	35

The following shows the number of votes for all actions, regardless of focus area, in descending order:

1. Expand sports and recreational venues	114
2. Take steps to reduce class size/increase student attention	103
3. Protect/enhance river, wetland, other natural area resources	100
4. Implement the Trail and Bike Master Plan	99
5. Create more sports and recreational activities	98
6. Increase Science/Technology/Engineering/Arts/Math learning	94
7. Engage and empower youth to get involved	93
8. Reduce traffic volumes and flow issues in key locations	93
9. Continue to extend the sidewalk network	90
10. Enhance waste recycling and reuse programs	90
11. Fund drug/gang enforcement, K-9 patrols and safety training	88
12. Complete and periodically update a Parks Master Plan	87
13. Recruit businesses that provide family-wage jobs	87
14. Continue and expand School Resource Officer Program	83
15. Target business recruitment to grow jobs/community wealth	82
16. Expand the Farmers Market season and offerings	81
17. Increase trail safety by adding lighting and patrols	81
18. Expand retail, dining and nightlife places	80
19. Improve regional transit access and route options	79
20. Create a community facility that can host large gatherings	78
21. Create a formal multi-purpose community center	78
22. Increase the Library's role as a community center	77
23. Create and implement a city center plan	76
24. Maximize use and access to river	76
25. Provide guidance/incentives for small/family-owned business	76
26. Create river and wetland cleanup projects	73
27. Incubate and facilitate the creation of local businesses	73
28. Develop gathering locations where people can meet socially	72
29. Continue to promote volunteer opportunities	72
30. Encourage energy-efficiency in new construction and remodels	72
31. Host sports tournaments	71
32. Establish a civic center to unify services/create gathering place	71
33. Promote drug and alcohol awareness and addiction prevention	70
34. Connect colleges/high schools to increase post K-12 awareness	70
35. Promote the use of non-invasive trees and plants	69
36. Increase after-school programs for productive learning options	69
37. Complete neighborhood traffic safety improvements	67
38. Expand natural area access and educational programming	67
39. Facilitate local access to fresh foods	66
40. Enhance use of social media and technology to share information	66
41. Ensure infrastructure capacity meets growth projections	66
42. Extend homeless and mental health services to Tualatin	64
43. Strengthen guidelines to preserve open space / natural areas	63
44. Promote business education for youth/entrepreneurs	63
45. Establish dedicated funds for infrastructure/capital facilities	62
46. Identify businesses to enhance downtown retail opportunities	62

47. Create entrepreneurial training programs for youth	62
48. Create a Pedestrian Network Master Plan	60
49. Continue TVF&R patient follow-up to reduce readmission, health costs	60
50. Continue to create distinct retail activity centers	59
51. Maintain existing and add new community events	59
52. Create an e-newsletter and calendar with updates on activities/events	59
53. Develop a local transit/circulation plan	59
54. Expand and increase access to community gardens	59
55. Continue landscaping and development of City gateways	58
56. Extend community landscaping to maintain City's identity	58
57. Unite community groups to work on common causes	58
58. Facilitate access to technology for all income groups	57
59. Expand after school programs and access	56
60. Expand volunteer habitat restoration programs	56
61. Continue to preserve historic buildings	52
62. Use Adopt a Park program to help maintain natural resources	51
63. Promote community participation in leadership roles	50
64. Connect residents to job training and employment resources	50
65. Expand skills training to match local employers/jobs	50
66. Inventory service organizations, after-school activities/locations	49
67. Encourage participation in wellness education/training	48
68. Expand personal growth classes/education for post K-12 adults	48
69. Establish a teen center	47
70. Facilitate outdoor theatre performances	44
71. Enhance the winter seasonal light display in the city center	43
72. Implement best practice street crossing enhancements	43
73. Create a city-business economic development partnership	43
74. Grow mentorship programs for underserved populations	43
75. Build an aquatics recreation center	40
76. Strengthen policies and practices to reduce stormwater runoff	39
77. Organize health clinics to facilitate access to services	39
78. Facilitate integration of diverse cultures in schools	35
79. Provide a one-stop city information line	35
80. Involve community in education structure/funding decisions	35
81. Coordinate efforts to expand and maximize literacy campaigns	35
82. Conduct a community health needs assessment	34
83. Facilitate personal connections for neighborhoods	33
84. Serve as a hub for the upcoming Ice Age Tonquin Discovery Trail	33
85. Participate in Clean Water Services Tree for All Program	32
86. Establish a Task Force to develop a Latino outreach program	31
87. Rebrand City departments to make access more intuitive	31
88. Install smart metering along major thoroughfares	30
89. Conduct an industry cluster analysis to identify opportunities	30
90. Provide transportation updates via newsletter, e-blast, forums	29
91. Establish a single point of entry for investors and developers	27
92. Facilitate housing options that meet employee preferences	25
93. Conduct forums and campaigns about service/funding needs	24
94. Expand network of electric vehicle charging stations	24
95. Create marketing materials that communicate unified City	23
96. Promote 211-info phone and online links to health resources	22
97. Increase presence of minorities in labor force	20
98. Execute health awareness campaigns	20
99. Complete and implement mid-block crossing policy	19
100. Enhance City customer service training	15

The following is a verbatim list of all submitted written comments:

- Thank you for asking.
- Love all the ideas and appreciate the ability to give feedback. The one area you should spend more time on is identifying how to get your surveys, ideas, information, feedback etc. to a broader audience. The CIO's are a great addition, but there is still so many people not aware of the great things you are doing. Please - go shout it from the rooftops! Get out there more.
- The survey does a good job of asking questions about individual ideas or concepts but fails to identify at a higher level of what kind of community that we want to be. For instance, in 2020 we will be a community that embraces diversity, encourages learning beyond K-12, provides family wage employment opportunities to more than 80% of our population, etc. It might be helpful to ask open ended question of what do you want?
- The library does a wonderful job of providing many of the services you describe in the survey. I do not see the need for the city to on health education but instead should encourage the hospitals. Library, chamber to provide education.
- Very important to me would be wet land preservation and access. Tualatin could have been a paradise with trails connecting the wetlands. It would have brought in huge birding tourists and increased the beauty of the city. It seems that anyone who wanted to build near a wetland should have been required to pay for a trail and a bench near the wetland instead they are buried behind buildings and pavement.
- Seems like some of this, e.g. health services don't need to be provided by the taxpayer but should be provided by the hospitals, medical offices. What about the chamber, they should go to Wilsonville and see the wonderful services the businesses provide. To my knowledge the business community in Tualatin does not provide any betterment to quality of life to Tualatin.
- Need to improve traffic flow along major roads. Need to provide traffic center road dividers to stop drivers from cutting corners. Need to set speeds appropriately on main roads.
- I would like increased education and awareness and responsibility of citizens to protect the environment, decrease use of chemicals, reduce sound pollution, reduce air pollution.
- I don't see any mention of improved senior services.
- How about a real dog park?
- Personally this survey seems driven by the same group as always... sports, sports, sports. Why can't that be the responsibility of the schools? What about the needs of people without children who would appreciate parks and other services. What about birding signs and benches?
- Tualatin needs to encourage some type of solution to the traffic overload on the Tualatin-Sherwood road. Encourage the state to plan an alternate route between Hwy.99 and I5.
- We need a recreation center and a lot more greenway trails!
- Building better trails would help initiate less driving. Right now it's too disconnected.
- Tualatin's continued focus to address mobility and transportation issues needs to remain the #1 priority at this time due current climate, and projected growth. Goals 9 and 10 go hand-in-hand and the environmental sustainability goals should piggy back and expand on integrating sustainability into city operations and services, the community, and any comprehensive planning. Adding sustainability into Tualatin's vision adds more opportunities for partnerships and grants with private and federal, state, regional, and community mandates and expectations to prepare and thrust Tualatin into a city with an outlook for the future.
- I appreciate your efforts to continually try to involve as many people as possible in these
- Reduce class sizes in our elementary schools. Hire back librarians. Facilitate pedestrian travel not only in sidewalks and trails, but in signal priority at intersections.
- This should be offered in Spanish. Why is it not? In order for the City to be equitable, it needs to extend the survey to offer this to Spanish speakers the same amount of time it has been available in English.
- Encourage commuters that work in Tualatin to Live in Tualatin! Implement the TSP projects that make Tualatin communities more livable. We need transit like Wilsonville has. Set term limits for the mayor.
- Yes, we need to address the lack of artistic opportunities in Tualatin. There is a burgeoning orchestra made up of citizens who meet at a church for the time being. There is one art event per year...why not a small fine and performing arts center for year round displays and productions?
- A community theater for musical events, plays and lectures with a gallery for local and visiting artists would be an excellent next step towards are more rounded community. We have a ton of sports, parks, a pool, river etc. How about the arts?
- Please increase efforts at developing a community center that supports the arts and especially performing arts. Use center to bring visitors to Tualatin and encourage economic growth as a result (dinner / show packages)

- I keep hearing that Jiggles is going away, but it never does. I would love to get rid of Jiggles. I like the public art projects like the new gateway on Tualatin Sherwood Road. I'm not a big fan of McDonalds but I really appreciate the nice job they did with their remodel.
- The City of Tualatin must have interpreting and translation to diverse Tualatin minority communities for access to all City services, in addition to what is provided in the library.
- A few items listed were vague to me. I did not sit on the committees defining the items so I'm not certain what some items really meant (double or? meaning).
- Reduce costs in all areas by using retired volunteer experts.
- Turf the J.V. field at Tualatin High School so the kids playing sports in Tualatin have equal opportunity to play on turf like the kids in Tigard have.
- The need for additional all season turf fields should be number one priority.
- We need to support the growth of performing and fine arts. We need an orchestra and a theater group and a location for performances as well as art installations.
- Much greater support for the arts. A community theater and an art gallery,
- Turn over the field maintenance on the schools to the City. The fields in our parks are great; they are really bad at our schools. For example, the Byrom Elementary fields are really dangerous because of all the mole hills - is not an occasional hole, but massive colonies. Getting the various recreational groups together to partner on improvements will help too. Turf athletic fields.
- The school system needs much more funding. The Tualatin High Crimsonnaires bring so much culture and spirit to the community. The city needs more groups like those, who really give back and are learning educationally at the same time. If we dedicate all the funding to math/science, the arts get ignored, and students aren't able to fully develop their creative minds. While those areas are good, it is imperative to keep arts in schools alive and well. I recently heard the Crimsonnaires sing, and people were truly inspired by their talent! They are a prime example of how much the students are willing to give back if we invest in them. Please put more money into the high school! This is our future we're investing in, so let's make it a bright one filled with opportunity for everyone.
- A *none of the above* should be present to provide better results of how the community feels on some topics.
- I would love to see more baseball and lacrosse fields in Tualatin that would be adequate to host a sports tournament similar to Hood View Park in Happy Valley and North Clackamas Park in Milwaukie. Research has shown a strong correlation between youth sports and academic achievement. As a community we have a responsibility to promote healthy and active opportunities for all ages. Tualatin has great community events, our family enjoyed the summer movies in the Commons and the Tualatin library while smaller than other county branches is a great resource and the staff is friendly and helpful. Looking forward to hearing more information about future projects!
- We need a baseball/softball 4/5-plex. If it can be turf like the one in Happy Valley it can extend the tournament hosting season and provide a west side alternative. With Tualatin's access to I-5 and dining infrastructure it would be a hit. One of the fields could be designed to accommodate soccer as well.
- Lots of ideas to choose from. Nice job! Good luck.
- Please consider making sidewalks a priority around areas that the school bus system does not serve. For example, there is no High School bus service to Victoria Gardens. The only two ways for my High School non-driving student to get home is to walk through Victoria Woods and then take a wooded trail (too secluded to be safe) or to walk the expanded side walk (Thank you for that!) along Grahams Ferry and then J-WALK as there are no cross walks across Grahams Ferry near bends where cars typically travel at above 45 mph. Please also consider redoing how sports fields are allocated to youth in our community. We have people in positions in our sports programs that use their granted access to youth sports field time to their own advantage for programs that are made up of a majority of youth from outside of Tualatin, including school facilities. Idea.... to use Tualatin city and school facilities without a rental fee, the coach and 51% of the participants must be Tualatin residents. Otherwise, charge a rental fee and give first scheduling priority to Tualatin community based programs.
- Traveling to other communities, I find the sports facilities (baseball/softball) are much more advanced, abundant and well maintained and lend the city youth programs to offer tournament play that directly places dollars back to city through tournament fees, restaurant revenue and other local retail. Without such facilities we tend to lose out on these funds and depend on the local community businesses to continually support the programs and we feel like we never get an opportunity to give back by bringing larger venues to the city. We are missing out on multiple revenue generators that will foster growth and build a stronger community.
- WE need more sports fields in Town. We have had to limit soccer participation in the fall due to full size fields being available. WE have only one field (the turf) that can host High School level lacrosse. Would like to host tournament in town and bring in revenue to local businesses but have no field space to do it.

- Continue parks growth and maintenance of existing parks. Create new fields for rec and club sport use. Utilize High school upper fields better. They need attention and another artificial turf field for year round use.
- Develop a city identity, besides "bedroom" community that exists now.
- Fix the road systems so the businesses can occupy the empty space already available in Tualatin without turning the city into a parking lot.
- A community center with a sports complex would be ideal. Maybe partner with YMCA like in Sherwood.
- Would like to have more of the city inspectors follow through on the rules they have set forth. It has been difficult for us as a neighborhood to have the city inspector enforce laws in a timely manner and follow up that the issues have been resolved properly and in accordance to the law.
- I envy residents of lower Eastside Portland being able to walk a couple blocks to get a coffee or meal. I'd like Tualatin to allow neighborhood pockets for such businesses. Not ugly strip malls either, but quaint architecture. Give Tualatin some of the character that Portland enjoys.
- Running and walking trails connected for a healthier city!
- We have a severe shortage of youth fields and courts. A growing, healthy community invests in our families. Clackamas/Happy Valley area has built very nice baseball/football/soccer facilities for youth sports. Our community lacks these resources and I feel this needs to be a high priority. Thank you.
- The city of Tualatin is a great place to live. Our sports programs are some of the best in the Portland area and deserve better venues that the surrounding cities offer such as multisport complexes, turf fields and general field maintenance on the fields that are already being used for games or practice.
- I like the idea of expanding teaching in math/ technology fields. I would also love to see something offered in our schools/ city which prepares youth for college applications or to be paths after graduation
- I really like the Tualatin community even though I live in Tigard. It's just hard because the kids who live in Tigard but go to Tualatin have a hard time feeling apart of either community because they're in between. If Tualatin and other elementary schools like deer creek that have kids who live in Tigard but attend Tualatin high school were included in more events I think that would help make Tualatin a stronger community.
- Continue to improve the old to keep it new, limit the growth and keep the small town feel. kids and future should be the key areas of improvement.
- I love the city
- The TTSP is incomplete. Priorities were not set by a proper open method during the pme=uear process. Priorities should be set for each TTSP chapter by the community at large -- this year (2014) -- at a minimum by the CIOs. (Aside from that, the new citizen involvement process was a success for the TTSP.
- City presentations should not be about achievements only. Advertising is proper for businesses. But cities have an obligation to present BOTH SIDES of issues, whether in voting materials or videos especially those made in the past couple of years. Instead, one of the best things the city could and should do, would be to present the WORK SESSIONS ON CABLE TV. These are the sessions that often EXPLAIN why councilors are voting the way they do. Citizens need to understand much more about city affairs: The work sessions are the place to learn about city affairs!
- CIOs should be greatly expanded. (#1) The Beaverton (or Tigard?) system should be used; Give new participants a choice: Do they want contact by computer or by US mail? (About 50:50 in Beaverton.) (#2) Add a minimum of large postcards per year (like Lake Oswego) to all residents re major issues, meetings, etc. Send out by the city. (#33) Every year the city newsletter should include a map of the CIOs showing each number and name. No need for color. Include contact emails AND phone numbers.
- We need much more diversity in our appointed committees, especially two major ones (Planning and Architectural Review), composed entirely of middle-aged men.) Tualatin should attend ODOT's diversity training sessions coming up in 2014. This is a city council responsibility. Also: Better advertising about committee openings ahead of time by the city please, including for budget committee members!!!
- Our public transit is inadequate and lopsided: It totally connects on the east side by I-5 (about six buses!) Nothing on the west side to go up 99W by the 93 or 94. We need east-west public transit. AND we need a Park and Ride at 124th and 99W. The city has enough money in the remaining funding from the Leveton urban renewal industrial district. The industrial district expects 8500 more employees. But North Tualatin has no bus service at all (3000 residents). Fox Hills should get the 76 bus (an excellent bus) to expand into Fox Hills. South Tualatin has bus #96 stops (northward along Martinazzi and southward along Boones Ferry Road). The #96 is primarily commuter but also begins at about 1:30 p.m. for people going to Portland -- last ride about 8 pm. Careful about Sunday hours!
- Sherwood trumps Tualatin in family livability. It sure would be great to see a focus on walking/biking trails, connecting shopping centers and parks through walkways, biking, nature trails, etc. Deal with congestion on Tualatin-Sherwood Road.