



THE CITY OF TUALATIN'S
WEST COAST GIANT PUMPKIN REGATTA
SPONSORSHIP OPPORTUNITIES



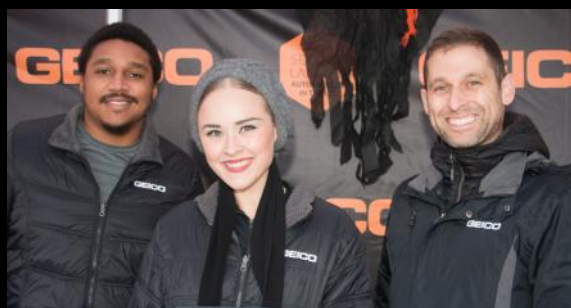
WWW.TUALATINOREGON.GOV/PUMPKINREGATTA
HEIDI MARX // HMARX@TUALATIN.GOV



The City of Tualatin's West Coast Giant Pumpkin Regatta is the most recognized fall event in the Northwest. Tens of thousands of spectators come from all over the country to watch costumed characters paddle giant pumpkins across the Lake of the Commons in a series of wacky races. This free community event includes pumpkin bowling, pumpkin golf, crafts, entertainment, food, and more.

Why Sponsor the West Coast Giant Pumpkin Regatta?

- 🍁 Align your brand with one of the Northwest's greatest fall celebrations reaching audiences nationally and internationally.
- 🍁 Enhance the community's perception of your company by partnering with the most recognized fall event in Oregon.
- 🍁 Involve employees in the event through paddling a pumpkin or engaging with customers to build enthusiasm and teamwork.
- 🍁 Interact directly with thousands of customers and prospects.
- 🍁 Create brand awareness.
- 🍁 Supporting the Regatta is vital to the sustainability of the Northwest's greatest fall festival and allows it to remain free to the public.



One of the 7 Best Fall Festivals in the United States by National Geographic!
One of the 25 Best Fall Festivals in the United States by US News and World Report!



The Regatta has been seen all over the world!

- CNN
- BBC News
- The Travel Channel
- Fox affiliates nationwide
- ABC affiliates nationwide
- The Wall Street Journal
- News stations around the world
- AAA Magazine
- Travel Oregon

- Lonely Planet “Secret Marvels of the World” book
- The Daily Mirror in London, England
- HGTV, Food Network, AAA Via, AARP, Alaska Air, Sunset magazine, Better Homes and Gardens magazine and more
- Good Morning America website
- The Bleacher Report
- PBS “Wild Travels”
- The Atlantic Photos of the week
- Thrillist



2024 WEST COAST GIANT PUMPKIN REGATTA SPONSORSHIP OPPORTUNITIES



Date: Sunday, October 20, 2024
Location: Tualatin Lake of the Commons
Estimated Attendance: 20,000-25,000 per year

WAYS TO SPONSOR

Sasquash
\$2,500

Gourdzilla
\$1,500

WAYS TO SPONSOR	Sasquash \$2,500	Gourdzilla \$1,500
Space at the Regatta to promote your company	10 X 10 Space	10 X 10 Space
Option to increase booth space to 10x20	\$500	N/A
Opportunity to paddle a pumpkin in one of the races	1 pumpkin	N/A
Hand blown glass pumpkin sponsor gift	Included	N/A
Logo on iconic Pumpkin Regatta poster by artist Brenna White (commit by 8/1/24)	Included	N/A
Banner on lake railing where thousands will see it	Included	Included
Logo and link on Pumpkin Regatta website	Included	Included
Like and share of your company on Pumpkin Regatta Facebook page	Included	Included
Category Exclusivity (If available)	\$3,000	N/A

**Sponsors with a booth at the Pumpkin Regatta are expected to provide a FREE activity or sustainable giveaway in order to contribute to the overall experience of the event.

To become a sponsor visit the website at TualatinOregon.gov/PumpkinRegatta. For more information contact Heidi Marx at hmarx@tualatin.gov.

