



*TUALATIN POLICE DEPARTMENT
MEDIA RELEASE*



INFORMATION FOR IMMEDIATE RELEASE

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OFFICERS TO ISSUE “TICKETS” FOR GOOD DEEDS

Youngsters ‘caught in the act’ will cool off with a Slurpee® beverage

School’s out for summer, and kids in Tualatin may actually look forward to their next encounter with the “heat” this summer, thanks to 7-Eleven® stores’ popular Operation Chill program that rewards positive behavior with a very cool treat.

Through Operation Chill®, Tualatin Police officers can “ticket” youngsters caught in the act of doing good with Slurpee® beverage coupons. Appropriate “offenses” might include helping another person, deterring crime or participating in a positive activity in the community. Each coupon can be redeemed for a small Slurpee drink at participating 7-Eleven® stores.

Since the program’s inception in 1995, nearly 14 million Operation Chill coupons have been distributed to hundreds of law enforcement agencies across the country in the areas where 7-Eleven® operates stores. During 2015, approximately 1.25 million coupons will be issued nationally; most during the summer months and back-to-school season.

“This is a great opportunity for our police officers to interact with young people in a non-enforcement manner and to reinforce good behavior,” says Tualatin Police Chief Kent Barker.

Operation Chill was developed by 7-Eleven® to positively reward and encourage good behavior by kids during the hot summer months, when there is often an increase in loitering, shoplifting and graffiti, and to support law enforcement agencies’ community relations projects.

Youngsters ticketed by the police will receive coupons good for a free small Slurpee®, that can be redeemed at the Tualatin store, located at 6630 SW Nyberg Street. The semi-frozen carbonated beverage is a favorite with both young and old. More than half-million Slurpees® are purchased each day during the summer at 7-Eleven® stores across the country.

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