



TUALATIN POLICE DEPARTMENT *MEDIA RELEASE*



INFORMATION FOR IMMEDIATE RELEASE

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Release # May 2014 Safety Belt Blitz

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Oregon Safety Belt Campaign

Tualatin Police will be conducting a safety enforcement blitz starting May 19, 2014. The project will focus on proper belt use for adults as well as children riding in booster seats (ages 4-8), texting while driving, speed enforcement, and minors riding in open bed pickups.

Tualatin Police will join with police agencies nationwide for the annual, "Click it or ticket" campaign that runs from May 19th through June 1st. Oregon agencies will focus on educating drivers on the importance of wearing their safety belt properly and making sure children (ages 4-8) are properly secured in a booster seat, as well as the dangers of texting while driving, driving too fast, and minors riding in open bed pickups.

Statistics show child safety seats reduce crash fatality risk for infants under 1 year old by 71 percent and for toddlers aged 1 to 4 by 54 percent. Safety belts reduce fatality risk by 45 to 60 percent. And yet, 31% or 61 of Oregon's 198 occupant fatalities in 2012 were reportedly unrestrained. ODOT estimates that approximately half of these fatalities could have been avoided with proper restraint use.

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Consistent vehicle restraint use is the single most effective way to protect motor vehicle occupants from crash injury or death, according to the US Department of Transportation.

For safety belt systems, “proper use” means lap belt placed low across hips and shoulder belt crossing center of the chest over the collarbone. Belts should be free of slack and lying flat with no twists or knots. If the shoulder belt portion of the belt rides up onto the neck or feels uncomfortable, comfort may be increased by using the built-in adjuster or by moving seat position. The shoulder belt should NOT be placed under the arm or behind the back – this can cause serious internal injuries or ejection in a crash.

Oregon’s Three Flags Campaign is committed to reducing traffic crash injuries and deaths by promoting safety belt use and encouraging other safe driving behaviors through active enforcement and education.

The safety enforcement campaign is a federally funded program administered by ODOT through the Oregon State Sheriff’s Association, Oregon Association Chiefs of Police and OSP Patrol Services.

Nearly one hundred state, county and city police agencies are participating in overtime grants to be used primarily during joint, statewide enforcement saturations or, “blitzes” scheduled for February, May and September.

For more information on the, “Click it or Ticket” program please visit the following web pages, www.nhtsa.dot.gov/ or www.oregon.gov/ODOT/TS/safetybelts.shtml

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