



TUALATIN POLICE DEPARTMENT

MEDIA RELEASE



INFORMATION FOR IMMEDIATE RELEASE

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Slurpee® Justice; 7-Eleven® Stores' Operation Chill is Back

This summer, local law enforcement officers will be dispensing well-deserved Slurpee® justice to good kids in Tualatin. For the 23rd year, 7-Eleven® is working with local police and sheriff's departments to distribute free Slurpee® drink coupons to children and youth through its popular Operation Chill® community-service program.

During 2018, 7-Eleven® will issue up to 1.4 million Slurpee® coupons to almost 1,100 law enforcement agencies; 200 of those will be distributed in Tualatin, most during the summer months and back-to-school season.

"We are always looking for ways to help our officers build strong relationships in the community," said Chief Bill Steele. "Operation Chill makes it easy to interact with kids in a positive way. This is a great short- and long-term investment for 7-Eleven and for us."

Big-city departments and small-town forces alike use the Slurpee® coupons to enhance relationships with the young people of their cities by rewarding them for good deeds, constructive activities and acts of kindness. Appropriate "offenses" might include helping another person, deterring crime or participating in a community- or police-sponsored event. Although the reasons for being "ticketed" are varied, the end result is the same for every youngster: a free Slurpee® drink at participating 7-Eleven® stores.

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