



TUALATIN POLICE DEPARTMENT MEDIA RELEASE



INFORMATION FOR IMMEDIATE RELEASE

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P.I.O: Jennifer Massey D:(503) 691-4846 C:(503) 209-4413 jmassey@tualatin.gov

OFFICERS TO ISSUE “TICKETS” FOR GOOD DEEDS

Youngsters ‘caught in the act’ will cool off with a Slurpee® beverage

School is almost out for the summer and kids in Tualatin may actually look forward to their next encounter with the “heat”, thanks to 7-Eleven® stores’ popular Operation Chill® program that rewards positive behavior with a very cool treat.

Through Operation Chill®, Tualatin Police officers can “ticket” youngsters caught in the act of doing good with Slurpee® beverage coupons. Appropriate “offenses” might include helping another person, deterring crime or participating in a positive activity in the community. Each coupon can be redeemed for a small Slurpee® drink at participating 7-Eleven® stores.

During 2017, 7-Eleven® will issue up to 1.33 million Slurpee® coupons to almost 1,000 law enforcement agencies; 200 of those will be distributed in Tualatin.

“We are always looking for ways to help our officers build strong relationships in the community,” said Chief Bill Steele. “Operation Chill makes it easy to interact with kids in a positive way. This is a great short- and long-term investment for 7-Eleven and for us.”

Operation Chill® was developed by 7-Eleven® to positively reward and encourage good behavior by kids during the hot summer months, when there is often an increase in loitering, shoplifting and graffiti, and to support law enforcement community relations projects.

Youngsters ticketed by Tualatin Police will receive coupons good for a free small Slurpee®, that can be redeemed at the Tualatin store, located at 6630 SW Nyberg Street. The semi-frozen, carbonated beverage is a favorite with both young and old. More than a half-million Slurpees® are purchased each day during the summer months at 7-Eleven® stores across the country.

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TUALATIN POLICE DEPARTMENT
8650 SW Tualatin Road Tualatin, Oregon 97062
Ph# 503-691-4800 Fax 503-692-9898
TTD: 503-692-0574
www.tualatinoregon.gov