

## Level I Sign Design Review Standards–Worksheet



The Level I Sign Design Review standards differ for each of two aspects of the design of a freestanding monument or pole sign. One is the **sign structure & site elements** including the number and proportion of the sign support columns/base to the face of the sign, setback of the sign to adjacent rights-of-way, and landscape plantings at the base of the sign. The second is the **sign exterior features** including the design elements of sign shape, dimensional graphics and mix of exterior materials. The standards apply to all freestanding signs in the CC and CG Planning Districts. The following table displays the standards as they apply to each elevation of a freestanding sign:

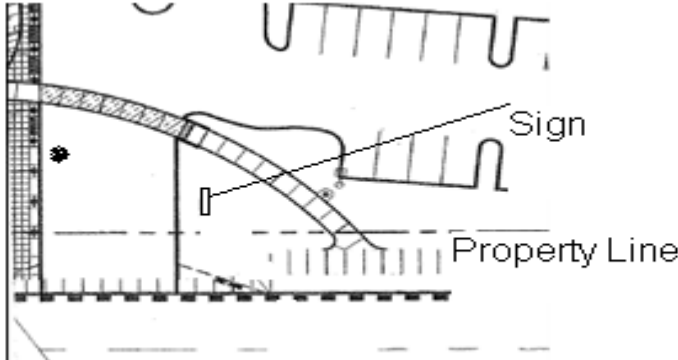


Sign Type	Sign Support Pole, Column or Base Width / Sign Face Width (minimum)	Sign Structure & Site Design Elements (minimum)	Sign Feature Design Elements (minimum)
<b>Monument</b> [38.075(4)(a)]	<b>75% of Sign Face Width</b>	<b>3</b>	<b>3</b>
<b>Pole</b> [38.075(4)(a)]	<b>30% of Sign Face Width</b>	<b>3</b>	<b>3</b>

The amount of required support pylon or column width in elevation may be reduced in two percent (2%) increments to not less than ten percent (10%) of the sign face width for each additional (4 or more) Sign Design Element provided.

In the Worksheet below, there are 5 Sign Design Structure & Site Elements and 6 Sign Design Exterior Elements to select from in meeting the Level I Sign Design Review standards for each freestanding monument and pole sign in CC and CG Locations:

### Sign Design Elements – Sign Structure & Site Design

<b>Sign Support Features</b>	Two or more individual pole, pylon or column supports separated by a minimum of 24 inches. [38.075(4)(a)(iii)(A)]	
<b>Monument-style Sign Base</b>	Monument style monolithic sign with the sign support or base occupying 75% or greater-of the sign face width [38.075(4)(a)(ii)(B)]	

<p><b>Sign Setback</b></p>	<p>Sign is setback a minimum of 5 feet from property lines, measured to any feature of the sign structure. [38.075(4)(a)(ii)(C)]</p>  <p>The diagram illustrates a sign structure with a curved top. A dashed line represents the property line, and a solid line indicates the setback distance of 5 feet from the property line to the base of the sign structure. Labels include 'Sign' and 'Property Line'.</p>
<p><b>Pole, Pylon or Column Support Width</b></p>	<p>The width of pole, pylon or column support is a minimum of 36 inches. [38.075(4)(a)(ii)(D)]</p>  <p>A photograph of a signpost with two signs. The top sign is red with white text: 'TUALATIN TRANSMISSION CENTER'. The bottom sign is white with black text: 'ADVANCED AUTO SYSTEMS'. The signpost is a thick, dark-colored pole.</p>
<p><b>Landscaping at base of sign</b></p>	<p>Landscape features including shrubs and ground cover or hardscape features including decorative rock or masonry located at the base of the freestanding sign. [73.190(1)(a)(iv)(D)]</p>  <p>A photograph of a signpost with a sign that says 'CLAY JUMPER'. The signpost is a thick, dark-colored pole. The base of the signpost is landscaped with shrubs and ground cover.</p>

**Sign Structure & Site Elements**

## Sign Design Elements – Sign Exterior Design-

### Sign Structure & Frame Decorative Features

Sign Frame & structure elements including trim, cap, wing, grill exposed bracketing and other decorative sign frame features. [38.075(4)(a)(iii)(A)]



### Variation in Sign Shape & Profile



Varying sign profile elements including use of asymmetrical & curvilinear shapes, planes and irregular height of sign features [38.075(4)(a)(iii)(B)]



### Variety of exterior materials

Use of three (3) or more exterior sign materials that are elements of the site's building architecture, including masonry, concrete, ceramic, stucco, metal fabric, metal tubing and wood timber materials. [38.075(4)(a)(iii)(C)]



<p><b>Dimensional Lettering &amp; Graphic Features</b></p>	<p>Use 3-dimensional (raised) sign letters and graphic copy including “Channel Letters”. [38.075(4)(a)(iii)(D)]</p> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>
<p><b>Indirect/Halo/Push-thru Illumination of Sign Copy</b></p>	<p>Use of “halo”, baffled and shrouded indirect illumination sources, push-thru lettering and light sources internal to individual letter &amp; graphic elements (Illuminated Channel).</p>
<p><b>Maximum 20% of Sign Face is exposed bulb or translucent panels lit by fluorescent tube</b></p>	<p>No more than 20 percent of sign face feature is illuminated with direct lighting (exposed incandescent bulb, neon tube, LED or LCD electronic bulbs) or internally lighted panels (fluorescent tube lighting behind translucent panel). [73.190(1)(a)(iv)(E)]</p>

**Sign Exterior Design Elements**