



Welcome!

IDEA Advisory Committee | March 18, 2024

Networking Time: 10 minutes

Agenda

1. Welcome
2. Approval of Minutes
3. Communications
4. Old Business
5. New Business
6. Future Agenda Items
7. Communication From Committee Members
8. Adjournment

Community Agreements

1. Treat everyone with kindness; appreciate people's shared lived experiences.
2. Listen with an open mind & be curious.
3. Be open to different ideas.
4. Take turns speaking, and use a name tent to signal your desire to speak.
5. Step up and step back.
6. Speak up & take a chance, even if you disagree with the majority.
7. Give the benefit of doubt & be willing to grow.
8. Call someone in... not out. Leave room for error and seek better understanding. (If you have been corrected, respect that going forward.)
9. It's ok to have fun!
10. Remember conflict is okay. Strive for understanding, not complete agreement.
11. Be mindful of people's boundaries.
12. Try not to make assumptions.



Approval of Minutes

Any corrections or revisions?

When ready to approve:

- One person makes the motion: “I move to approve the minutes from the February 20, 2024, meeting as written.” (or “as revised.”)
- Another person seconds the motion: “I second.”
- Any discussion?
- Call for vote by show of hands

Communications

Co-Chairs

- **BJ Park**
- **Chris Paul**

Council Liaison

- **Christen Sacco**

Staff

- **Betsy Ruef**
- **Jerianne Thompson**



2023



TUALATIN
COMMUNITY
SURVEY

Key Takeaways

- Quality of life is high
- Trust in Tualatin government is high
- Residents value City services and our utilities are award winning
- Tualatin is a safe and welcoming community
- Residents are concerned about growth and economic development
- Tualatin is becoming less affordable, especially in housing
- Traffic remains a major concern, but improvements to the transportation system are helping



The quality of life in Tualatin is high

91% Rate Tualatin as an excellent/good place to live

90% Rate their neighborhood as an excellent/good place to live

89% Would recommend living In Tualatin

92% Rate Tualatin as an excellent/good place to raise children

89% Rate the overall quality of life as excellent/good



Trust in Tualatin government is high

72%

Rate Tualatin government as being open and transparent to the public

72%

Rate Tualatin government performance as excellent/good in acting in the best interest of the community

72%

Rate the overall direction that Tualatin is taking to be excellent/good

78%

Rate Tualatin's government as excellent/good at being honest

81%

Rate Tualatin government as excellent/good at treating residents fairly

85%

Rate Tualatin government as excellent/good at treating residents with respect

Residents value City services

85% Rate the overall customer service by Tualatin employees as excellent/good

76% Rate public information services as excellent/good

84% Rate police/sheriff services as excellent/good

83% Rate parks and recreation opportunities as excellent/good

91% Rate the public library as excellent/good



And our utilities are award winning!

93% Rate the quality of drinking water as excellent/good

93% Rate the quality of sewer services as excellent/good

90% Rate the quality of storm water management as excellent/good

85% Overall quality of the utility infrastructure as excellent/good



2021 VOICE OF THE PEOPLE
AWARD FOR EXCELLENCE AND
TRANSFORMATION IN UTILITIES

Tualatin is a safe and welcoming community

87% Rate the overall feeling of safety as excellent/good

94% Feel very or somewhat safe in your neighborhood during the day

92% Feel very or somewhat safe in Tualatin's downtown/commercial area during the day

91% Feel very or somewhat safe from violent crime

70% Rate Tualatin as excellent/good at valuing/respecting residents from diverse backgrounds



77% Rate Tualatin as excellent/good at making all residents feel welcome

71% Rate Tualatin as excellent/good at openness and acceptance of the community toward people of diverse backgrounds

Residents are concerned about growth

49% Rate well-planned residential growth as excellent/good

45% Rate well-planned commercial growth as excellent/good

47% Rate the overall quality of new development as excellent/good



And economic development

77% Rate the overall economic health as excellent/good

61% Rate the quality of economic development as excellent/good

72% Rate the overall quality of business and service establishments as excellent/good

49% Rate the variety of business and service establishments as excellent/good

36% Rate the vibrancy of downtown/commercial area as excellent/good



Tualatin is becoming less affordable

36% Rate the cost of living in Tualatin as excellent/good

51% Rate the availability of affordable quality food as excellent/good

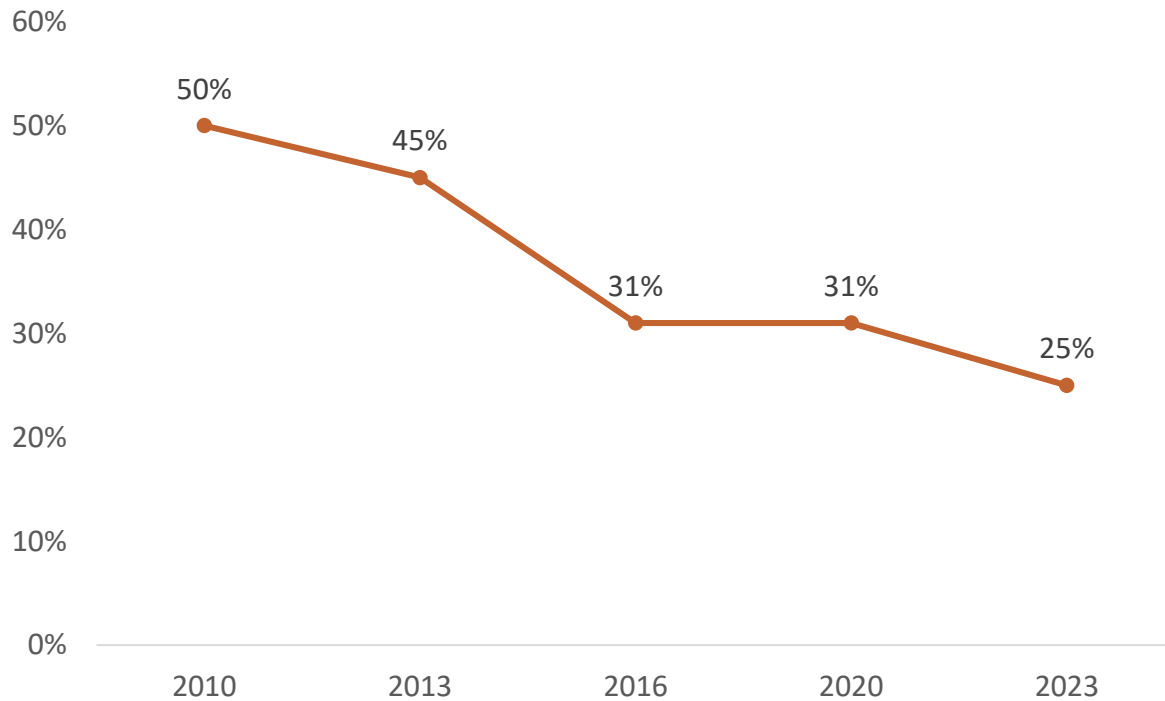
63% Rate the availability of affordable quality medical care as excellent/good

47% Rate the availability of affordable quality mental health care as excellent/good

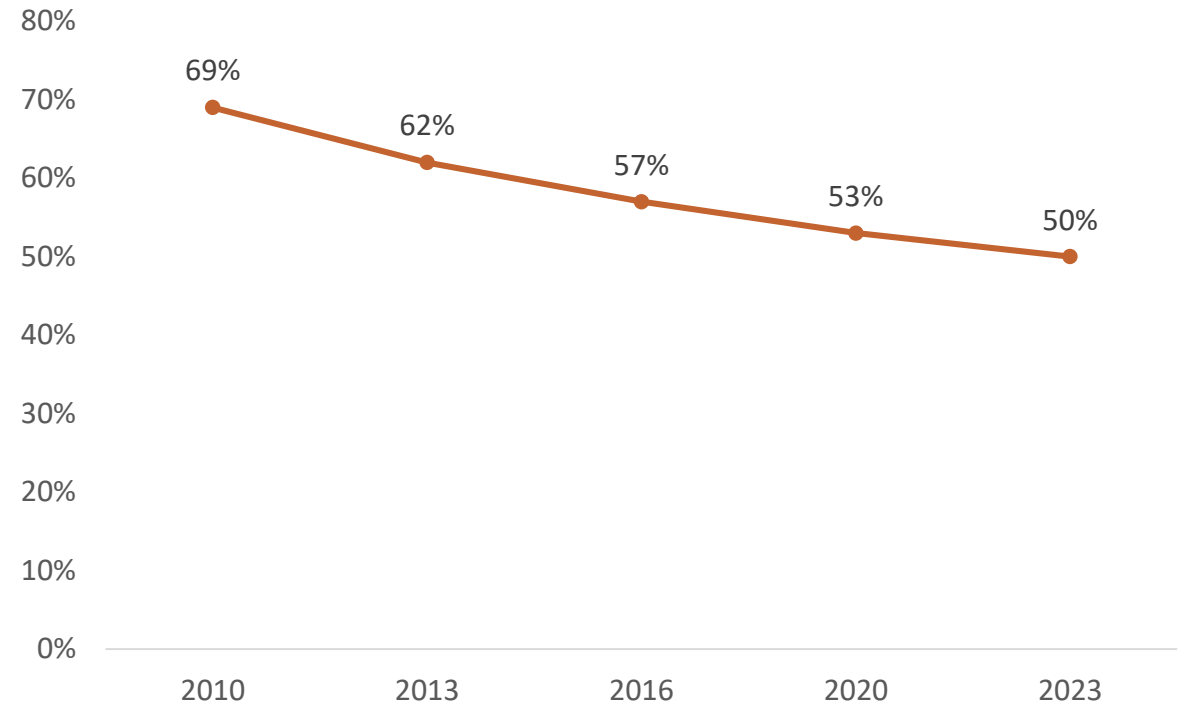


Especially in housing

25% Rate the availability of affordable quality housing as excellent/good



50% Rate the variety of housing options as excellent/good



Traffic remains a concern, but improvements to the transportation system are helping

27% Rate traffic flow on major streets as excellent/good

76% Rate the ease of public parking as excellent/good

77% Walked or biked instead of driving

68% Rate the quality of street repair as excellent/good

80% Rate the quality of street lighting as excellent/good

79% Rate the quality of sidewalk maintenance as excellent/good



Mission Statement

Mission statements define the IDEA Advisory Committee's purpose and primary objectives.

Mission statements are always in the present tense.

Answers "why do we exist?".

Short, usually a single sentence.

Questions to ask:

- What is our primary purpose?
- What things are important to us?
- How does our understanding of Inclusion, Diversity, Equity, and Access fit into our mission?
- How do we support the City Council? What are their expectations and our obligations?

Mission Statement

Example:

The IDEA Advisory Committee inspires a culture of welcomeness and belonging throughout the City of Tualatin and is a conduit of knowledge, insight, and support for City Council and all community members. We lead by embracing the humanity expressed across multiple points of view and respecting the experiences that make us unique.

Wilsonville DEI Committee Example:

The Diversity, Equity and Inclusion Committee serves to connect Wilsonville to the diverse perspectives and lived experiences of its people. We advocate for equitable access and opportunity for every community member. We identify barriers to participation and inclusion, and pursue programs, policies, partnerships and ideas that remove those barriers.

Mission Statement – Creating a Draft

- Proposed draft:

The IDEA Committee serves to improve the community of Tualatin by promoting inclusion, celebrating diversity pursuing equity and guaranteeing/championing access.

- Revision discussed in 2.20 meeting:

We strive / are committed to impact (affect / positively influence) the community of Tualatin by promoting inclusion, celebrating diversity, pursuing equity, and prioritizing (championing) access.

3.18 revisions:

We engage with the community by promoting inclusion, celebrating diversity, pursuing equity, and championing access.

Guaranteeing / Championing Access – possible alternatives?

Creating access

Prioritizing access**

Championing access

Bolstering/uplift

Strengthen

To aim

Strive

Impact

Connect with community

We are committed to...

Affect

Positively influence

Vision Statements

Visions also define purpose but focus on goals and aspirations. These aspirational goals should be uplifting and inspirational. Think of vision statements as being set in stone. That is, even if the direction or priorities of the City change, the vision stays the same.

Vision statements are timeless and/or future thinking.

Vision statements are aspirational.

Questions to Ask:

- What inspires each of us to be a member of this Committee? What are the common themes?
- What goals do we want to reach?
- What are important areas of focus?

Example:

The City of Tualatin is a place where we celebrate all the things that make us different and unique from one another and we unite across the common threads of our similarities to serve the people who live, work, and visit the City of Tualatin.

Vision Statement – Creating a Draft

- What inspires each of us to be a member of this Committee? What are the common themes?
- What goals do we want to reach? What are important areas of focus?
- What do you want people to know, feel, do? Think ahead 7 generations.

Community members are valued, understood

Everybody feels safe, included, empowered, welcomed, celebrated

Bring together, belonging

The place where people want to start / raise their family

Reputation: recognized regionally (“benchmark” / beacon) – highlighted

Community feels appreciated

What is our ultimate goal? Tualatin known for being *the place*

People are more aware / educated of the challenges / problem of not belonging

Everyone in our community feels safe, welcomed, included, that they belong.

Beliefs

Beliefs are optional in writing a vision and mission statement, but for groups like IDEA, it helps to agree on core beliefs that guide the rest of the work you do.

A belief is an acceptance that something is true or that something exists.

Beliefs connect to values (the next step).

Beliefs are practical, and give you insight about what's important to you related to components of IDEA.

Beliefs should align with mission and vision.

Questions to Ask:

- What is the knowledge that we value as a group?
- What evidence do we have that this knowledge exists?
- What experiences do each of us have that point to our beliefs?
- What core themes or principles reflect our values and beliefs?

Example:

We believe inclusion is a human and natural instinct.

We value people because of their differences, not despite them.

We continuously work to suspend judgement and accept people as individuals with different perspectives.

Values

Values are things or ideas that have merit, worth, usefulness, and utility. In strategic planning, values often describe what group can reasonably achieve and is attentive to how you are bounded. For this group, your work is bound to City Council, so their values influence yours. The best way to start developing a list of values is to start brainstorming.

Questions to Ask:

- What values are essential for this committee?
- Do some values have priority over others?
- Can values be combined? If we combine some, do they lose meaning?

Example:

Kindness is expressed through benevolent and compassionate behaviors toward each other, even when we disagree.

Authenticity is the foundation of acceptance. When we are self-aware, we can recognize and appreciate the authenticity of others and form meaningful connections that support the City of Tualatin.

Respect means treating others with dignity, acknowledging their worth, and recognizing their individuality.

Empathy means recognizing the emotions of others and seeking out true understanding from a perspective that might not be my own.

Wrap Up

- Future agenda items
 - Next meeting date April 15, location: Heritage Center
 - Vision Statement, Values Alignment
 - Learning about City services / priorities
- Communications from Committee Members
- Turn in your meal order form