



13TH ANNUAL WEST COAST GIANT PUMPKIN REGATTA



In 2004 the Pacific Giant Vegetable Growers were looking for a location to do an end-of-season paddle with a handful of giant pumpkins. Today the West Coast Giant Pumpkin Regatta, held at the Lake at Tualatin Commons, has grown into an event with a national reputation that draws approximately 17,000 people! The Regatta has been featured in numerous local television, radio, and print media stories and it has been showcased on CNN, the Travel Channel, Fox affiliates nationwide, Sunset Magazine, the Wall Street Journal, Better Homes and Gardens Magazine and other national media outlets. Every year thousands of people attend this wacky event that features fall themed food, entertainment, kids' activities, and of course, costumed characters racing giant pumpkins!

Here are a few reasons your company should become a Regatta sponsor:

- ❖ Sponsorship is a great way to introduce your company to new clients.
- ❖ Associating your company's name with a fun family event like the Regatta demonstrates a commitment to local customers.
- ❖ Local, regional, and national media exposure of the event puts your company's name in front of a broad spectrum of people.
- ❖ This is one of the most unique and anticipated fall events in the Northwest.





- 2009 Named Best Festival in Oregon by the Oregon Festival and Events Association.
- 2012 Nominated by Washington County Visitors Association for the “Essence of Washington County” award.
- 2012 Award for Most Innovative Marketing Campaign by Oregon Festival and Events Association
- Featured in the 2015 Portland Events Calendar sold throughout Oregon.

Premiere Sponsor

A Premiere Sponsor company will be invited to set up a 10x10 display booth at the event to promote your service or business. A banner with your company’s logo will be displayed on the performance stage at the event. Your company’s logo will be on promotional materials including the iconic Regatta poster, fliers, t-shirts, and on the City of Tualatin website. Your company will receive recognition at the event and a hand blown glass pumpkin thanking you for sponsoring the event. The Premiere Sponsor will have 2 pumpkins reserved for them in the sponsor’s race (you provide the paddlers!)

Community Sponsor

A Community Sponsor will have the company’s logo on most promotional materials including fliers, t-shirts, and on the City of Tualatin website. Your company will receive recognition at the event and a hand blown glass pumpkin thanking you for sponsoring the event. A Presenting Sponsor will have 1 pumpkin reserved for them in the sponsor’s race (you provide the paddler!)

For more information Contact: Heidi Marx, at 503.691.3076 or hmarx@ci.tualatin.or.us





WEST COAST GIANT PUMPKIN REGATTA 2016

Sponsorship Commitment Form

Company or business name: _____

Contact person: _____

Telephone: _____ E-mail: _____

Mailing address: _____

Sponsorship Contribution

2016 Amount Committed

Community Sponsor (\$1,000-\$2,499)

Premier sponsor (\$2,500+)

Commitments are requested June 1, 2016.

Sponsorships are payable any time before September 15, 2016.

PLEASE INDICATE YOUR COMMITMENT BY RETURNING THIS FORM:

Fax: 503.691.9786
Scan and Email: hmarx@ci.tualatin.or.us
Mail to: Heidi Marx
Event Specialist
City of Tualatin
18880 SW Martinazzi Ave.
Tualatin, OR 97062

If you have any questions, please call Heidi Marx at 503.691.3076.