



Present: Mayor Lou Ogden; Councilor Frank Bubenik; Council President Joelle Davis; Councilor Nancy Grimes; Councilor Paul Morrison; Councilor Jeff DeHaan; Councilor Robert Kellogg

Staff Present: City Manager Sherilyn Lombos; City Attorney Sean Brady; Police Chief Bill Steele; Finance Director Don Hudson; Deputy City Recorder Nicole Morris; Assistant to the City Manager Tanya Williams; Assistant City Manager Alice Cannon; Economic Development Manager Jonathan Taylor; Parks and Recreation Manager Rich Mueller; IS Director Bates Russell

CALL TO ORDER

Mayor Ogden called the meeting to order at 6:18 p.m.

1. *Transient Lodging Tax.*

Finance Director Don Hudson presented follow-up information on the discussion regarding a possible Transient Lodging Tax (TLT). Director Hudson reviewed outreach feedback from the registered collectors of transient lodging tax in Tualatin and additional concerned parties. Possible uses of revenues include tourism related contracts for services, support of special events in Tualatin, increased programming at the Tualatin Heritage Center, increased access to and promotion of the Tualatin River, and capital projects that tie into tourism. A draft process for determining uses of funds was shared. Director Hudson proposed including an annual tourism promotion work plan in the proposed budget.

Councilor Kellogg stated he likes the idea and is in favor of moving forward.

Councilor DeHaan asked why the City of Bend is being sued over the use of their TLT funds. City Manager Lombos stated the controversy is around the City using some of the tourism related dollars to maintain their streets.

Councilor Morrison in favor of a TLT provided its sole use is tourism promotion.

Mayor Ogden wants to see a full tourism plan put in place before moving forward with a tax. He would like to see more specificity around what the tax would be used for and the funding mechanisms.

Councilor Bubenik asked if a tourism plan is already in place. Tualatin Chamber of Commerce Director Linda Moholt stated a plan was put in place during the Ice Age Tonquin Tourism planning process. Since then the Chamber has been working off that plan.

Council President Davis thinks the Chamber and other tourism professionals

should be we working on the plan and the City should not dictate what that looks like. She is favor of the TLT and would like to see it move forward.

Councilor Bubenik asked if there are any timing issues with rolling the tax out. Director Hudson stated the tax can start anytime the Council sees fit.

Councilor Bubenik asked how long it would take for City staff to work on a plan to bring back to the Council. City Manager Lombos stated she does not have a time frame as staff has not had a discussion around it.

Councilor DeHaan is in favor of having a tourism plan in place before implementing the tax.

Councilor Morrison would like to see a tourism plan in place before moving forward with implementing a tax.

Council President Davis does not want to leave money on the table. She would like to see the tax passed and then work on having a plan in place before allocating funds.

Councilor Kellogg proposed the Council consider a 2.5% TLT rate to match the surrounding City tax rates.

Councilor Grimes would like to see a consultant put a tourism plan in place. She would like to see the City start collecting the tax while the plan is being worked on.

Council consensus was reached to draft an ordinance for a TLT rate of 2.5% and move toward hiring a consultant to create a tourism plan.

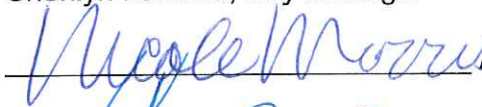
2. Council Meeting Agenda Review, Communications & Roundtable.

None.

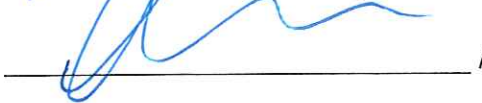
ADJOURNMENT

The work session adjourned at 7:06 p.m.

Sherilyn Lombos, City Manager



Nicole Morris, Recording Secretary



/ Lou Ogden, Mayor