MEETING NOTICE



TUALATIN ARTS ADVISORY COMMITTEE FEBRUARY 16, 2016 - 6:30 PM COMMUNITY SERVICES ADMIN. OFFICE 8515 SW TUALATIN RD.

A. CALL TO ORDER

B. APPROVAL OF MINUTES

1. January 12, 2016

C. COMMUNICATIONS

- 1. Chair
- 2. Council Liaison
- 3. Staff
- 4. Public

D. OLD BUSINESS

- 1. Community Enhancement Award
 - Discussion (Committee)
- 2. 2016-17 Budget and Goals
 - Discussion (Committee & Staff)
- 3. ArtWalk and WCVA Grant
 - Update (Kelsey Lewis)
- 4. ArtSplash
 - Update (Kelsey Lewis)
- 5. Tualatin River Greenway Trail Project
 - Update (Kelsey Lewis)

E. NEW BUSINESS

- 1. Arts Agency Contribution Program FY 2015-16
 - Review Applications and Award Funds (Committee)

F. COMMUNICATIONS FROM COMMITTEE MEMBERS

G. ADJOURNMENT



City of Tualatin

January 12, 2016

PRESENT: Art Barry, Buck Braden, Mason Hall, Brett Hamilton

ABSENT: Frank Bubenik, Kristin Erickson, Gary Thompson, Dawn Upton

STAFF: Kelsey Lewis, Paul Hennon

PUBLIC: Daniel Alfonso, Michelle Alfonso

A. CALL TO ORDER

Chair Buck Braden called the meeting to order at 6:32 pm.

B. APPROVAL OF MINUTES

It was MOVED by Art Barry and SECONDED by Mason Hall to approve the minutes of November 17, 2015.

C. COMMUNICATIONS

1. Chair

Chair welcomed members of the public attending the meeting.

2. Council Liaison

None.

3. Staff

Kelsey Lewis distributed 2016 meeting calendars and noted that the arts agency contribution cycle is open and applications are due February 4. Paul Hennon explained that Kelsey Lewis was working in Administration and has returned full-time to working in Community Services.

4. Public

Daniel and Michelle Alfonso asked for information about art components of the America's Best Communities grant competition. They explained that they participated in ArtSplash last year, gave feedback on the event and expressed interest in volunteering this year. TAAC members further discussed ideas for ArtSplash and thanked them for attending and providing ideas.

D. OLD BUSINESS

1. Election of Officers

It was MOVED by Mason Hall and SECONDED by Art Barry to re-elect Buck Braden as Chair and Dawn Upton as Vice-Chair. The vote was unanimous.

2. Community Enhancement Award

Kelsey Lewis announced that the award presentation is planned for the Council meeting in late February or early March to Mask & Mirror Theatre.

3. 2016-17 Budget and Goals

Kelsey Lewis reviewed the proposed goals, performance measures and budget detail for the FY 2016-17 year. Paul Hennon explained that if TAAC members would like to do something different, this is the time to propose funding. Mason Hall suggested funding a theatre or performing arts event. Kelsey Lewis asked TAAC members to consider the budget over the next month and give final input at the February meeting.

4. ArtWalk and WCVA Grant

Kelsey Lewis gave an update on the project to add a new loop to the ArtWalk with the funding from WCVA. She reported that staff is providing information to our consultant and the work is in progress.

5. ArtSplash Subcommittee

Kelsey Lewis explained that last year staff offered to form a TAAC subcommittee for members to be more active in planning ArtSplash. She asked for volunteers for the subcommittee; Art Barry volunteered. Kelsey Lewis stated she would contact absent members to see if anyone else is interested; if not, she would continue to give updates on ArtSplash each month to keep the Committee up to date on the program. She stated that currently staff is working on getting food and beverages available during the event and a small concert on Saturday evening.

6. Tualatin River Greenway Trail Project

Paul Hennon gave an update on the project, explaining the granite bands on the trail marking volcanic events and noting that the original idea to include volcanoes came from this Committee. He announced that there will be a grand opening and ribbon cutting ceremony on April 9 and invited TAAC to attend.

E. NEW BUSINESS

None.

F. COMMUNICATIONS FROM COMMITTEE MEMBERS

Mason Hall suggested posting some kind of sign in the Library foyer when new art is installed for the Living Room Gallery program.

G. ADJOURNMENT

| It was MOVED by | Mason Hall and | SECONDED by | Brett Hamilton to | o adjourn the | meeting at |
|-----------------|----------------|-------------|-------------------|---------------|------------|
| 8:25 pm. | | | | | - |

Paul Hennon, Recorder

Community Services Department Goals and Performance Measures – FY 2016-17 Beginning July 1, 2016

| Division | Goal | Performance Measure | Status as of July 1, 2016 |
|--------------|---|--|---------------------------|
| Arts Program | Produce Arts Programs Responsible staff: Kelsey Lewis, Julie Ludemann and Heidi Marx | 1a. Produce ArtSplash on a profitable basis. (Heidi Marx) 1b. Purchase pieces of student art for the 2016-17 Student Visual Chronicle by 6/30/17. (Kelsey Lewis) 1c. Purchase 1-2 pieces of artwork for the Visual Chronicle in FY 2016-17. (Kelsey Lewis) | |
| | | 1d. Operate 8 Concerts on the Commons in July and August, enhanced with the addition of food, produce and specialty vendors. (Julie Ludemann) 1e. Administer 4 installations of artwork in the Living Room Gallery. | |
| | Support other organizations in the provision of Arts Programs Responsible staff: Kelsey Lewis | 2a. Contribute funds to at least two non-city organizations by 6/30/17. | |

Community Services Department Goals and Performance Measures – FY 2016-17 Beginning July 1, 2016

| Division | Goal | Performance Measure | Status as of July 1, 2016 |
|--------------|---|--|---------------------------|
| Arts Program | 3. Administer a Collections Management program for visual art collection Responsible staff: Kelsey Lewis | 2b. Partner with Heritage Center to provide 2 arts programs and events.3a. Refresh display of Visual Chronicle in City facilities at least once in the fiscal year.3b. Maintain current records and inventory of public art collection continuously. | |
| | 4. Manage a Percent for Art Program Responsible staff: Kelsey Lewis | 4. Incorporate a percent for art program in the Parks and Recreation Master Plan as part of public art plan. | |
| | 5. Update and Expand Tualatin's Public Art Plan Responsible staff: Kelsey Lewis 6. Develop the Library as a venue for learning, exploring and celebrating an appreciation of art Responsible staff: Kelsey Lewis | 5a. Incorporate plan elements into Parks and Rec. Plan by 6/30/17. 6. Explore and develop an ongoing arts program using the teen and community room in conjunction with the library program staff. | |

Community Services Department Goals and Performance Measures – FY 2016-17 Beginning July 1, 2016

| Division | Goal | Performance Measure | Status as of July 1, 2016 |
|--------------|---|---|---------------------------|
| Arts Program | 7. Publicly recognize significant artistic community enhancements in Tualatin. Responsible staff: Kelsey Lewis | 7. Identify at least one award candidate per fiscal year. | |
| | 8. Evaluate at least one arts program each year. Responsible staff: Kelsey Lewis | 8. Evaluate and recommend arts program by 6/30/17. | |
| | 9. Obtain at least two grants in support of arts and interpretive program. | 9. Obtain and manage a grant on time, within budget. | |
| | | | |

BUDGET DETAIL FY 2016/17 DRAFT GENERAL FUND COMMUNITY SERVICES

Arts Program 02/11/16

REVENUE 100-00-00

100-00-00-43115 OTHER GRANT REVENUE - PARKS

11,000

EXPENDITURES 100-40-40

MATERIALS & SERVICES 100-40-40-54651 ARTS PROGRAM

1. Programs

A. Visual Chronicle

| A. Visual Chronicle | | | 4-4-1 | | |
|--|-----|-------|-------|-------|--------|
| 1. Canaral Callaction | qty | cost | total | | |
| General Collection a. Purchases | | 2,300 | | | |
| b. Framing & scanning | | 1,000 | | | |
| c. Artist reception | | 50 | | | |
| Sub-Total General Collection | | | 3,350 | | |
| 2. Youth Collection | | | 3,330 | | |
| a. Purchases | | | | | |
| 1. Acrylic | , | I 75 | | | |
| 2. Drawing | , | | | | |
| 3. Photograph | , | | | | |
| 4. Contingency | | | | | |
| Sub-Total Purchases | | 375 | | | |
| b. Framing & scanning | | 500 | | | |
| c. Artists Reception | | 50 | | | |
| Sub-Total Youth Collection | | | 925 | | |
| | | | | | |
| 3. VC Hanging system supplies | | | 100 | | |
| Total Visual Chronicle | | | | 4,375 | |
| B. ArtWalk | | | | | |
| ArtWalk improvements | | | | | |
| Total ArtWalk | | | | 2,000 | |
| C. Community Enhancement Award | | | | | |
| Recognition plaques | 1 | 125 | 125 | | |
| Total Community Enhancement Program | | | | 125 | |
| D. Living Room Gallery | | | | | |
| Coordinator fee | 2 | 500 | 1,000 | | |
| (total of 4 shows with Library contribution of \$1000) | | | | | |
| Total Living Room Gallery | | | | 1,000 | |
| 2. Partnerships | | | | | |
| A. Heritage Center | | | | | |
| Sponsorship of arts-based activities | | | | | |
| Total Partnerships | | | | 1,000 | |
| 3. Contributions to Other Organizations | | | | | |
| A. Total of \$1,000 available through arts grant application | | | | | |
| process | | | | | |
| Total Contributions to Other Organizations | | | | 1,000 | |
| 4. Arts Maintenance | | | | | |
| A. Maintenance per annual schedule of bronze art inventory | | | | 1,500 | 44.000 |
| | | | | | 11,000 |
| TOTAL MATERIALS & SERVICES | | | | | 11,000 |

TOTAL EXPENDITURES

BUDGET DETAIL FY 2016/17 DRAFT GENERAL FUND COMMUNITY SERVICES

ArtSplash 2/11/2016

| REVENUE 100-00-00 | | |
|---|---|--------|
| 100-00-00-22802 ARTSPLASH DEPOSIT ACCOUNT Artist Registration Fees 40 x \$35 Total artist sales (no longer handling artist sales as of 2015) Booth fees Corporate sponsors | 1,400 0 5,000 0 | 6,400 |
| 100-00-00-55901 (OLD 001-1600-553.59-01) EQUIPMENT RENTAL 1. General Fund subsidy for canopy rentals | 5,300 | |
| | | 5,300 |
| TOTAL REVENUE | | 11,700 |
| EXPENDITURES 100-40-40 | | |
| MATERIALS & SERVICES | | |
| 100-00-00-22802 ARTSPLASH DEPOSIT ACCOUNT Artist payments (no longer handling artist sales as of 2015) Marketing Artist's reception Miscellaneous expenses Artist's awards (150,100, 75, 50, 2 x 25) Judge's honorarium Signs (Professional Sign & Graphics). Was \$375 Volunteer/artist refreshments Saturday night concert (musicians/sound) Sunday entertainment | 0 550 50 250 425 200 200 100 1,500 0 | 3,275 |
| 100-00-00-55901 (OLD 001-1600-553.59-01) EQUIPMENT RENTAL | | |
| General Fund subsidy for canopy rentals | 5,300 | 5,300 |
| TOTAL EXPENDITURES | | 8,575 |
| NET DIFFERENCE | | 3,125 |

m:\Budget-Financial Plan\FY 16-17\Budget Details

Tualatin Arts Advisory Committee

Outside Arts Agency Funding Requests FY 2015-16

February 5,2016

| Organization | Amount Requested |
|--------------------------------------|--------------------|
| Broadway Rose Theatre Company | \$500 |
| Mask & Mirror Community Theatre | \$250 |
| S & A Irish Entertainment and Events | \$400 |
| Tualatin Dance Company | \$500 |
| Willowbrook Arts Camp | \$990 |
| Total Requested Budgeted | \$2,640 \$1,000 |

Awarded in 2014-15:

\$100 to Broadway Rose Theatre Company

\$280 to Konty Enterprises Inc.

\$200 to Mask & Mirror Community Theatre

\$200 to S & A Irish Entertainment and Events

\$220 to Willowbrook Arts Camp

Name of Organization: Broadway Rose Theatre Company

Date of Application: Wednesday, January 27, 2016 - 19:18

Address: PO Box 231004

City: Tigard State: Oregon Zip Code: 97281

Contact Name: Quimby Lombardozzi Telephone Number: 503-320-3857

Email Address: quimby@broadwayrose.org

Description of Request:

2016 marks Broadway Rose Theatre Company's 25th Anniversary Season! Our mission is to create unparalleled musical theater experiences that invigorate audiences and enrich our community. We are a grass roots company that was built on the support of our local community and we've remained in the Tigard/Tualatin area throughout our exponential growth.

We produce a year-round season of professional musical theater that includes six mainstage musicals, two children's musicals, a teen musical, and a variety of exciting educational outreach programs. Last year we served nearly 19,000 "unique" individuals, many of whom come to multiple shows, bringing our total attendance for 2015 to 44,902. Information on our 25th anniversary season can be found at www.broadwayrose.org.

We are seeking funding from Tualatin Arts Advisory Committee to support our 2016 programming. Musical theater is one of the most expensive art forms to produce. In order for us to continue offering extraordinary musical theater programming that serves thousands in our community each year, it is critical that our foundation and civic support remain strong.

Amount of Request: \$500

How does your organization serve the arts in Tualatin?

We are proud to be Oregon's premier musical theater company! As the largest professional, non-profit musical theater in the metro area (and the only one in Washington County), we are a rich training ground for musical theater actors in the region. We offer coveted roles for actors as well as excellent opportunities for directors, choreographers and designers. We employ approximately 200 musical theater artists each year including actors, musicians, designers, directors, choreographers, technicians and student interns. We cast primarily locally but we also attract talent from the Seattle and New York areas and have guest artists from the around the country who we sometimes hire for specific roles or to direct and choreograph. Many of them have Broadway and National Tour credits which is exciting for local artists who have the opportunity to work and network with them. Every year we attract a higher caliber of local, regional and national talent.

We are committed to making our programming accessible to all. We offer affordable tickets and provide excellent wheelchair access, audio descriptive services, free assistive listening devices, low-cost ticket options and free parking.

Our largest mainstage audience (not including our youth musicals) is senior citizens who come from neighboring retirement communities. We are very thankful for them. They are our greatest supporters and without them we wouldn't exist. Many have told us how grateful they are for our close proximity and the high quality of our programming. If we didn't exist they would unlikely participate in theatrical programming offered elsewhere.

We also have nearly 9,000 children and teens that attend and/or participate in our youth musical theater programming. This includes audience members, youth and teen camp/class participants and student technical interns.

Lastly, we have an excellent relationship with the Tigard/Tualatin School District that has been in existence since we began. They give us a substantially reduced rent for the use of the 600-seat Deb Fennell auditorium each summer for our large summer musicals and we, in turn, present a free educational musical to thousands of young students in the district every year. We also share our theater with them for special district functions.

What types of services will be provided to foster arts in Tualatin during the funding request year? In addition to the nine musicals we produce each year, we have a variety of valuable youth outreach programs that serve the children and young adults in our community:

Every February we present a free educational children's musical to approximately 3,500 elementary students in the Tigard/Tualatin School District. Over three days we hold nine performances at the Tualatin High School, serving 10 schools, a large number of which are Title One schools.

Many of the children have never before seen a live musical. They love it. We raise the funds for the musical and the Tigard/Tualatin School District buses the students to and from the theater.

Through our student technical internship program we train and offer paid internships to high school and college students interested in pursuing a career in technical theater. These students work alongside seasoned professionals to learn all aspects of technical theater. We then pay them a stipend to work as crew members on our shows, entrusting them with a wide range of important responsibilities. There is no program like it in our area.

As such it is in great demand and we have twice as many applicants each year as positions we can fill. Each year approximately 40-45 students participate in the program, working on multiple shows throughout the year and fill over

100 crew positions. Some of our interns come from Tigard and Tualatin High Schools.

Each summer we hold two drama camps for children 8-12. Young campers learn all about theater through games and rehearsals and then perform in the ensemble of our children's shows (with professional actors) in the 600-seat Deb Fennell Auditorium.

In the summer we also offer a three-week intensive musical theater workshop for teens. Young thespians learn about acting, voice, dance, costumes and makeup as they rehearse a musical. At the end of the three weeks we hold five public performances of the fully-staged musical at our 270-seat New Stage.

Classes for teens continue into the year with our fall and spring series of musical theater class that focus on acting, singing and dancing.

Each summer we also provide discounted tickets to our children's shows for approximately 700 YMCA youth. With the subsidized tickets they can afford to bring their daycare children to two performances of one of our children's shows that we hold especially for them.

The first Saturday of each musical we hold an audience talkback after each show to engage our patrons. We want to provide a space for thoughtful discussion about each show as well as answer questions and get audience feedback. We also offer special opportunities for donors of a certain level including a sneak-peek at rehearsals, backstage tours, "meet the actor" events and coffee with the co-founders.

Additionally, we offer low cost ticket options including 2-for-1 discounts for Work for Art participants and \$5 tickets to Oregon Trail card holders.

Each year we also award need-based scholarships to our drama camps and classes for children and teens who could otherwise not afford it, and we sometimes work with the Tigard/Tualatin School District and Community Partners for Affordable Housing to identify those who qualify. Lastly, we donate hundreds of tickets to local non-profits each year.

What percentage of your program is dedicated to service in Tualatin?

All of our programs serve Tualatin. We are the only professional musical theatre company in Tigard and we provide high quality entertainment and youth programs to Tigard, Tualatin and the greater Washington County area. Though our programs are open to all and we serve the greater Portland metro area, our largest audience base is from Washington County, residents of Tualatin and Tigard. The free educational musical we present each year is specifically for Tigard/Tualatin School District students and it is performed at Tualatin High School's 600-seat auditorium.

Name of Organization: Mask & Mirror Community Theatre

Date of Application: Tuesday, January 26, 2016 - 09:36

Address: 13166 Broadmoor Place

City: Tigard State: Oregon Zip Code: 97223

Contact Name: Gary Romans Telephone Number: 503-524-2058

Email Address: Info@MaskandMirror.com

Description of Request:

Mask & Mirror Community Theatre humbly requests a few dollars to continue our (pleasurable) work of bringing high quality - but affordable - live theatre to the citizens of Tualatin. Although we are a fiscally responsible organization and proud to say that our mainstage productions always stay within budget, a few extra dollars are always welcome to be put towards a better looking costume, or an extra piece of stage setting, or the royalty of a slightly more expensive play. We appreciate the support that the Tualatin Arts Advisory Committee has given us in the past and we look forward to whatever funds you can spare from this year's allocation.

BUT...

There are two areas of assistance that Mask & Mirror Community Theatre needs that are not cash related and (we believe) are vastly more important to our theatre and possibly to Tualatin!

- 1) It is incredibly difficult to fill the seats for live theatre in the Tualatin area. Even after 5 years of operation and continued involvement in many Tualatin activities we find that many Tualatin residents are surprised that Mask & Mirror exists! We would love to have the City's continued support in the promotion of our productions through the City Newsletter; display banners and whatever other venues or media possible. The strong promotional support and involvement of City government has proven invaluable to other community theatre groups in our area (i.e. Beaverton Civic Theatre).
- 2) We have been looking for space to expand for over a year. Our rented stage at Calvin Presbyterian Church is adequate, and our relations with the Church are excellent, but we are limited to the number of performances we can offer in this space and the Church is aware that we are looking to expand to our own, dedicated year-round theatre facility. With such a space we could increase the number of different shows we offer and the number of performances of each show. We could also improve the quality of the performances by having more rehearsals on the actual performing stage. And we could also offer a Children's Summer Acting Class, which has been our most requested activity by Tualatin parents! We know that the City of Tualatin can't create such a space for us, but all we ask is that the "movers and shakers" of the City are aware of our needs and of the benefits that a year-round live theatre would bring to Tualatin and let us know if and when any suitable space may become available.

In any case, Mask & Mirror Community Theatre expects to continue to grow our talent and audience, and continue to bring quality entertainment to Tualatin, while involving as many Tualatin residents as are willing on or off stage.

Amount of Request: \$250

How does your organization serve the arts in Tualatin?

Mask & Mirror Community Theatre holds frequent free public Play Readings at the Tualatin Library with audience participation encouraged; for the last 2 years we managed the entertainment on the Crawdad Stage at the Tualatin Crawfish Festival; and we hold frequent performances, concerts and meetings at the Tualatin Heritage Center – all of which are either free or with only free-will donation admittance. We stage plays on a rented stage near King City that are attended by a large number of Tualatin residents, and we have a large number of Tualatin residents among our members and talent pool.

In the summer of 2015 we added the 1st Tualatin Community Musical ("Singin' in the Rain") performed on stage at Tualatin High School and involving well over 100 members of the Community in this major event.

And although not directly serving the arts (yet!), Mask & Mirror Community Theatre was the catalyst behind the contest application by Tualatin that led to the City's current position as semi-finalist in the America's Best Communities competition.

What types of services will be provided to foster arts in Tualatin during the funding request year?

Mask and Mirror will provide citizens of Tualatin dramatic arts education and entertainment, including musical theatre, stagecraft and theatre administration. Besides offering low cost, high quality entertainment, Mask & Mirror accepts members and participants at all skill levels and trains newcomers in the required crafts at no cost to them.

What percentage of your program is dedicated to service in Tualatin?

Mask & Mirror is chartered in our by-laws to serve only Tualatin and Tigard communities and we use Tualatin facilities and residents whenever possible.

Participation is open to all Tualatin residents as an actor, crew or administrator/helper without cost.

Name of Organization: S and A Entertainment and Events

Date of Application: Tuesday, January 12, 2016 - 14:23

Address: PO Box 4746

City: Tualatin State: Oregon Zip Code: 97062

Contact Name: Sam Keator

Telephone Number: (503) 819-2689 Email Address: sam.keator@frontier.com

Description of Request:

We would like to be awarded this fund to not only scholarship two students of Tualatin to each of our concerts of a total of 8, and the balance to use to help promote Culture here in Tualatin.

We live here in Tualatin and all events that this award will be used for will be 100% in Tualatin, not Tigard and Beaverton (as has happen in the past by some of the other awardees).

Amount of Request: \$400.00

How does your organization serve the arts in Tualatin?

We host 8 monthly community concerts and 8 community dances here in Tualatin. Plus we host 50 dance classes, Irish folk dance, here for over 9 years. Larry McClure, Linda Moholt, Lindy Hughes and Jean Peick will give references about how we strive to bring the best culture through music and dance here to Tualatin.

What types of services will be provided to foster arts in Tualatin during the funding request year?

We have brought recognition to not only Tualatin, but the Commons and the Winona Grange #271 that we have culture here in Tualatin on a consistent basis.

What percentage of your program is dedicated to service in Tualatin? 100%

Name of Organization: Tualatin Dance Company

Date of Application: Friday, January 15, 2016 - 20:58

Address: 8487 SW Warm Springs St.

City: Tualatin State: Oregon Zip Code: 97062

Contact Name: Tamera Caffall Telephone Number: 503-691-2414 Email Address: tdc2dance@gmail.com

Description of Request:

The funds will be used toward sending the Dance Company (which is now a 501c3, non profit) on an educational trip to New York to dance with the New York City Ballet, the Radio City Hall Rockettes and the Alvin Alley Modern Dance School. Our group of 13 pre-professional dancers who desire to make dance their profession will benefit greatly from the knoweldge that the professional dance companies can give them on this trip. This trip is costing each dancer and chaperone 1600.00 a person. We are working hard to get the funds raised to send our dance company there.

Amount of Request: 500.00

How does your organization serve the arts in Tualatin?

We are a community based dance center and dance company. Our girls have served the arts in Tualatin by dancing for the Tualatin Chamber of Commerce events, for the Meals on Wheels program in Tualatin and providing dance camps for area based girl scout troops.

What types of services will be provided to foster arts in Tualatin during the funding request year?

We have all kinds of programs at the dance school to foster the art of dance. We run workshops, (both in drama and in dance), we run a week long princess camp in the summer that teaches not only arts and crafts but also incorporates dance and drama and we have functions that not only include the children but also the parents. Plus we teach dance year round.

What percentage of your program is dedicated to service in Tualatin?

Our dance company performs anywhere they are invited (last year they were invited to dance in Disneyland). We are always ready to serve our community first before going out to the surrounding areas. We will be dancing at the Meals on Wheels program in February and danced at the Tualatin Library during the holidays. We were also invited to dance at the Festival of the Trees this year and went to Sherwood to dance at Sleighbells. We are ready, willing and able to serve in any way the businesses and community of Tualatin. We have been in this community now 27 years, serving the students and families of Tualatin.

Name of Organization: Willowbrook Arts Camp

Date of Application: Thu 2/4/16

Address: PO Box 3526

City: Tualatin State: Oregon Zip Code: 97062

Contact Name: Lauren Neiheisel Phone Number: 503-789-1087 E-mail: Ineiheis@gmail.com

Amount Requested: \$990.00

Description of Request:

The requested amount of \$990, in addition to a direct Willowbrook match, would provide 9 one-week scholarships to attend Willowbrook Arts Camp during the summer of 2016.

Willowbrook's tuition is \$220/week with a \$20 registration fee. We propose to waive the fee and offer a matched amount to achieve a total of 9 scholarships for children in Tualatin who can't afford to attend camp without assistance. These children would be recommended by schools and other organizations in Tualatin.

How does your organization serve the arts in Tualatin?

Willowbrook Arts Camp offers 6 weeks of programming for children ages 3-18 every summer at Brown's Ferry Park in Tualatin. Willowbrook has grown from its original enrollment of 20 students when it opened in 1982 to just over 1,750 campers in 2015. An average of 450 children attend daily. Five stage productions are mounted on Thursday and Friday evenings each summer and the public is invited to attend free of charge.

What types of services will be provided to foster arts in Tualatin during the funding request year? In addition to the six weeks of summer arts camp programming, Willowbrook partners with Tualatin Heritage Center for special events and their fundraising auction. We also provide a craft tent at the annual Tualatin Pumpkin Regatta and TRYathlon, as well as tables at the Tualatin Library Community Resource Fair, Tualatin Farmer's Market, and other local events.

What percentage of your program is dedicated to service in Tualatin? Willowbrook's entire program takes place and is maintained in Tualatin with the help of generous partnering by the City of Tualatin. The camp is available to children throughout the Portland Metro area. Many children also visit from other states and countries each year. Tualatin-Tigard-Durham supplies around 30 staff members each summer, and parent surveys reveal that Willowbrook families bring traffic to many businesses in the community. Our demographic attendance breakdown shows that 21.5% of campers live in the Tualatin-Tigard-Durham area, while Portland accounts for 37% of campers and the rest are primarily from the surrounding cities of Sherwood, Wilsonville, West Linn, Lake Oswego, and Beaverton.