

Theme Team Meeting 2

October 22, 2013, 4:00-5:30 PM

Tualatin Heritage Center



TUALATIN TOMORROW

Topics: Economic Opportunity; Lifelong Learning and Achievement

Agenda

1. Summary of Changes from Meeting 1

2. Strategy-Action Revisions

- Economic Opportunity
- Lifelong Learning and Achievement

3. Next Steps

- How to Stay Involved

Notes

Preliminary Community Strategy and Action Concepts by Theme

Vision Topic: Economic Opportunity

In Tualatin, people understand the value of a diverse and thriving economic base. In addition to supplying local jobs, a strong economy generates revenue for essential services, expands retail shopping opportunities and – in the case of redevelopment projects – can physically improve the City’s appearance. In the future, citizens are interested in facilitating new business start ups, ensuring Tualatin’s workforce can afford to live here and extending employment and training opportunities for youth.

Preliminary Strategies and Actions (2 strategies, 12 actions)

Potential Strategies and Actions	Notes
<ul style="list-style-type: none"> • (Strategy) Identify and accelerate business development within targeted industry clusters 	
<ul style="list-style-type: none"> ○ Conduct an industry cluster analysis to identify Tualatin’s competitive advantages, growth opportunities and workforce needs 	May need to extrapolate Tualatin data from Washington County or Metro sources
<ul style="list-style-type: none"> ○ Establish a targeted recruitment effort to attract traded-sector businesses that increase local employment and tax revenue 	
<ul style="list-style-type: none"> ○ Ensure City’s infrastructure capacity and facility planning is aligned with future employer growth projections 	
<ul style="list-style-type: none"> ○ Facilitate housing options that meet wage projections and employee preferences 	Goal is to reduce the need for “outside” hires
<ul style="list-style-type: none"> ○ Create a business incubator center, or facilitate connections to existing incubators to support and grow Tualatin businesses 	Consider establishing incubator downtown to cultivate innovation and vitality; use or repurpose existing structures
<ul style="list-style-type: none"> ○ Establish a single point-of-entry for business investors and developers 	Directed to other resources as appropriate; business start-up guide for easy download
<ul style="list-style-type: none"> • (Strategy) Prioritize economic development that catalyzes community benefits 	
<ul style="list-style-type: none"> ○ Incentivize and recruit “clean and green” business to locate in Tualatin 	Prioritize businesses that provide family-wage jobs (defined as \$40k + by US Census)
<ul style="list-style-type: none"> ○ Identify opportunities and facilitate development of business that enhances downtown retail opportunities 	Full development of Commons desired
<ul style="list-style-type: none"> ○ Provide guidance and incentives for small and family-owned businesses 	Boutique retail, dining are priorities
<ul style="list-style-type: none"> ○ Grow and promote business education resources for youth and entrepreneurs 	Partner with schools, Small Business Administration, DECA, Junior Achievement, Intercambio, etc. to build network; prioritize job preparedness for youth and business start up/regulations for emerging entrepreneurs
<ul style="list-style-type: none"> ○ Host and post informational forums that connect local residents to job training and preparedness resources 	
<ul style="list-style-type: none"> ○ Foster economic activity centers throughout the city to spread access and benefit 	South Tualatin coming online soon

Preliminary Community Strategy and Action Concepts by Theme

Vision Topic: Lifelong Learning and Achievement

Even in challenging economic times, Tualatin residents want to secure stable funding for schools and facilitate their ability to continue offering a wide variety of educational programming. There is increasing interest in expanding training in science, technology, engineering and math to ensure Tualatin residents are equipped to fill the jobs of tomorrow. There is also support for increasing learning opportunities for all ages, whether expanding literacy among children, or offering personal-enrichment classes and programming for adults.

Preliminary Strategies and Actions (2 strategies, 10 actions)

Potential Strategies and Actions	Notes
<ul style="list-style-type: none"> • (Strategy) Maintain and perfect existing education and training programs 	
<ul style="list-style-type: none"> ○ Involve the community in educational funding need discussions and decisions 	Goal is earned-support for future bonds, levies and private sector support
<ul style="list-style-type: none"> ○ Coordinate efforts to expand and maximize literacy campaigns 	Library, schools, City all likely partners along with regional advocacy groups; include “information” and “math” advocacy in addition to reading
<ul style="list-style-type: none"> ○ Take steps to reduce class size and increase individual student “teacher-time” 	Goal is to maintain reputation as highest-quality Metro school district
<ul style="list-style-type: none"> ○ Grow and sustain participation in Intercambio and other mentorship programs that help underserved populations 	
<ul style="list-style-type: none"> ○ Increase after-school programming to ensure safe, productive options for youth and broaden learning opportunities 	
<ul style="list-style-type: none"> ○ Expand and promote availability of personal growth classes and education for post K-12 adults 	
<ul style="list-style-type: none"> • (Strategy) Evolve learning opportunities to ensure alignment with future employment opportunities 	
<ul style="list-style-type: none"> ○ Increase access to technology lab and STEAM learning opportunities (STEAM = Science, Technology, Engineering, Arts and Math) 	
<ul style="list-style-type: none"> ○ Expand vocational programming and awareness to better connect students with local employers 	Increase access for minorities; increase private sector participation rates; generate internships and apprenticeships
<ul style="list-style-type: none"> ○ Continue to invite and connect community colleges into local high schools to jump-start post K-12 opportunities and awareness 	
<ul style="list-style-type: none"> ○ Create entrepreneurial training programs or classes for young professionals and students 	