

2016 SPONSORSHIP OPPORTUNITIES

City Of Tualatin Special Events // CONCERTS & MOVIES ON THE COMMONS



WWW.TUALATINOREGON.GOV/RECREATION
JULIE LUDEMANN // JLUDEMANN@CI.TUALATIN.OR.US // 503.691.3082

Special Summer Events // CONCERTS & MOVIES ON THE COMMONS

STRENGTHENING OUR COMMUNITY THROUGH FAMILY-FRIENDLY ENTERTAINMENT IN OUR AWARD WINNING PARK SPACES

Throughout July and August, the City of Tualatin hosts a series of special events at the Tualatin Commons for our local community — Concerts on the Commons and Movies on the Commons. These summer events would not be possible without the generous support and sponsorship of our local businesses.

BENEFITS TO OUR CITY

Improves our Quality of Life: These events enhance the livability, likability and value for our city

Social Wellness: Community and family-friendly events help to bring all of our neighbors together for a fun, social time

Summer Entertainment: These events provide our community a relaxing, enriching evening to enjoy our beautiful summer weather

Promotes our Community Spaces: Located at our award winning Tualatin Commons, these special events feature and celebrate our beautiful city and space near the lake

BENEFITS TO OUR SPONSORS

Community Involvement: Sponsorship provides a unique opportunity to get involved with an entertaining, social part of our community

Partner in Quality Programming: Your donation and support ensures we can provide our community high quality and consistent programming

Gain Visibility: Unique brand awareness, advertising and visibility with the people of our City

Improve Public Relations: Showcase your commitment and mirrored values to the dedicated individuals and families who live, participate and care for the Tualatin community

Special Summer Events // CONCERTS & MOVIES ON THE COMMONS

PART OF THE CITY OF TUALATIN'S MISSION TO CREATE COMMUNITY THROUGH PEOPLE, PARKS AND PROGRAMS.

● CONCERT ON THE COMMONS:

Live music performances every Friday night from 6:30 -8:30 PM

- Weekly Attendance: 1,000 to 2,000 people
- Yearly Attendance: 8,000 to 16,000 people
- Audience: Local residents, 30-55 years old
- Event Features: Live music booked by Sterling Talent Inc.

A new Food Cart area, featuring snacks, produce and specialty items

● MOVIES ON THE COMMONS:

Family-friendly movies every Saturday night, starting after sunset, around 9 PM

- Weekly Attendance: 200-500 people
- Yearly Attendance: 1,600 to 4,000 people
- Audience: Parents ages 23-45 with young, elementary school aged children

We are offering unique sponsorship and marketing opportunities to our valued local community supporters for the Concerts on the Commons, Movies on the Commons or both Summer Events. Please review our sponsorship packages page for more details.

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2016 SPONSORSHIP OPTIONS

Levels

Benefits	BOTH CONCERTS AND MOVIES			CONCERTS		MOVIES	
	PRESENTING \$6,000	SILVER \$1,500	BRONZE \$700	MAJOR \$1,250	CHAMPION \$500	MAJOR \$500	CHAMPION \$300
Maximum number of Sponsors allowed	1	6	6	8	15	6	5
Number of Events	16	16	16	8	8	8	8
Designated table at the event	✓	✓		✓		✓	
Logo on banner on the Commons	✓	✓		✓		✓	
Company name on banner on the Commons	✓		✓			✓	
Logo on the Summer Event Schedule*	✓	✓		✓		✓	
Company name listed on the Summer Event Schedule*	✓		✓		✓		✓
5 minute presentation on stage	✓						
Personally thanked from stage	✓	✓		✓		✓	
Logo in Explore Tualatin's Summer Guide Ad**	✓	✓		✓		✓	
Company name listed in Explore Tualatin's Summer Guide Ad**	✓	✓	✓	✓	✓	✓	✓
Company name listed in City of Tualatin's Digital Advertising	✓						
Logo featured on Special Events Web page	✓	✓		✓		✓	
Company name listed on Special Events Web Page	✓		✓		✓		✓
Contest/Promotional Marketing Opportunities	✓						

*20,000 copies of the Summer Event Schedules are printed. 13,000 copies are mailed to local residents as an insert in Tualatin Today. The remaining copies are distributed in high traffic community and business locations.

**13,000 copies of Explore Tualatin are printed and mailed to local residents.

THANK YOU



Thank you for your consideration and support of our local community.

Please contact Julie Ludemann at jludemann@ci.tualatin.or.us or 503.691.3082 with any questions or interest. All sponsorships must be confirmed by April 15th, payment is due by June 30th.



Special Summer Events // CONCERTS & MOVIES ON THE COMMONS

2015 VS 2016 SPONSORSHIP OPTIONS

NEW! Sponsor more events!
2016 CONCERT AND MOVIE LEVELS

2015 CONCERT LEVELS

2016 CONCERT LEVELS

<i>Benefits</i>	PRESENTING \$6,000	SILVER \$1,500	BRONZE \$700	MAJOR \$1,000	CONTRIBUTING \$500	GOOD NEIGHBOR \$200	MAJOR \$1,250	CHAMPION \$500
Maximum number of Sponsors allowed	1	6	6	unlimited	unlimited	unlimited	8	15
Number of Events	16	16	16	8	8	8	8	8
Designated table at the event	✓	✓		✓			✓	
Logo on banner on the Commons	✓	✓		✓			✓	
Company name on banner at the Commons	✓		✓		✓			✓
Logo on the Summer Event Schedule*	✓	✓		✓			✓	
Company name listed on the Summer Event Schedule*	✓		✓		✓	✓		✓
5 minute presentation on stage	✓							
Personally thanked from stage	✓	✓		✓	✓	✓	✓	
Logo in Explore Tualatin's Summer Guide Ad**	✓	✓					✓	
Company name listed in Explore Tualatin's Summer Guide Ad**	✓		✓	✓	✓	✓		✓
Company name listed in City of Tualatin's Digital Advertising	✓							
Logo featured on Special Events Web page	✓	✓		✓			✓	
Company name listed on Special Events Web Page	✓		✓		✓	✓		✓
Contest/Promotional Marketing Opportunities	✓							

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2016 SPONSORSHIP COMMITMENT FORM

Company/Business Name: _____

Contact Person: _____

Day Phone: _____

Mailing Address: _____

Email: _____

City, State, Zip: _____

Sponsorship Options:

Please select one sponsorship package from the list below. The full list of sponsorship benefits are outlined in the Sponsorship Opportunities Brochure.

CONCERT AND MOVIE LEVELS

- ☐ Presenting \$6,000
- ☐ Silver \$1,500
- ☐ Bronze \$700

CONCERT LEVELS

- ☐ Major \$1,250
- ☐ Champion \$500

MOVIES LEVELS

- ☐ Major \$500
- ☐ Champion \$300

Branding materials needed for sponsorship:

- ☐ Logo: (for Presenting, Silver, Bronze or Major levels only) please provide a vector logo, 300 dpi, (.jpg, pdf, tiff, .ai or .eps file format)
- ☐ Company Name: (how it should appear on promotional materials)

Do you wish to receive an invoice?

- ☐ Yes ☐ No Receipt? ☐ Yes ☐ No

Signature: _____ Date: _____

By signing this commitment form, you are agreeing to sponsor the City of Tualatin's 2016 Summer Special Events.

PLEASE FILL OUT AND RETURN TO:

Julie Ludemann

at jludemann@ci.tualatin.or.us or
503.691.3082

Mail to:

City of Tualatin, Community Services
18880 SW Martinazzi Avenue

**All sponsorships must be
confirmed by April 15th,
payment is due by June 30th.**

*Thank you for your
consideration and
support of our
local community.*