

envision



Tualatin Tomorrow



TUALATIN TOMORROW
VISION AND STRATEGIC
ACTION PLAN
UPDATE

City Council Work Session – February 11, 2013

Overview

- About Tualatin Tomorrow
- Goals, Objectives, and Public Involvement
- Project Update
- Proposed Project Timeline
- Next Steps

About Tualatin Tomorrow

- A Vision for the Community

- Visioning: Is a structured public process to guide a community in looking at itself and what it wants to be in the future.

About Tualatin Tomorrow

- This project:
 - ✧ Identified community issues
 - ✧ Analyzed emerging trends
 - ✧ Articulated Tualatin's core community values
 - ✧ Created a vision statement
 - ✧ Developed strategic action items

Tualatin Tomorrow Advisory Committee & Partners

- Support the mission of Tualatin Tomorrow
- Promote community involvement in implementing the Vision and Strategic Action Plan
- Collaborate as community partners
- Provide forums to exchange information and create community connections
- Coordinate with other City groups and Advisory Committees
- Oversee the process of updating the Vision

Vision Plan Update

- The plan was first adopted in June 2007, and we are working on the update!
- At the October 2012 Partner meeting we worked on developing Goals and Objectives for the project.
- Outreach efforts to the City's Advisory Committees are currently in progress to collect their input on the Public Involvement Strategy.

Vision Plan Update Goals

- Ensure the Vision Plan is living and dynamic
- Reflect the progress on the Vision
- Amend the plan to reflect current community needs and aspirations
- Develop a comprehensive public involvement strategy to update the plan

Public Involvement Strategy: Stakeholders List

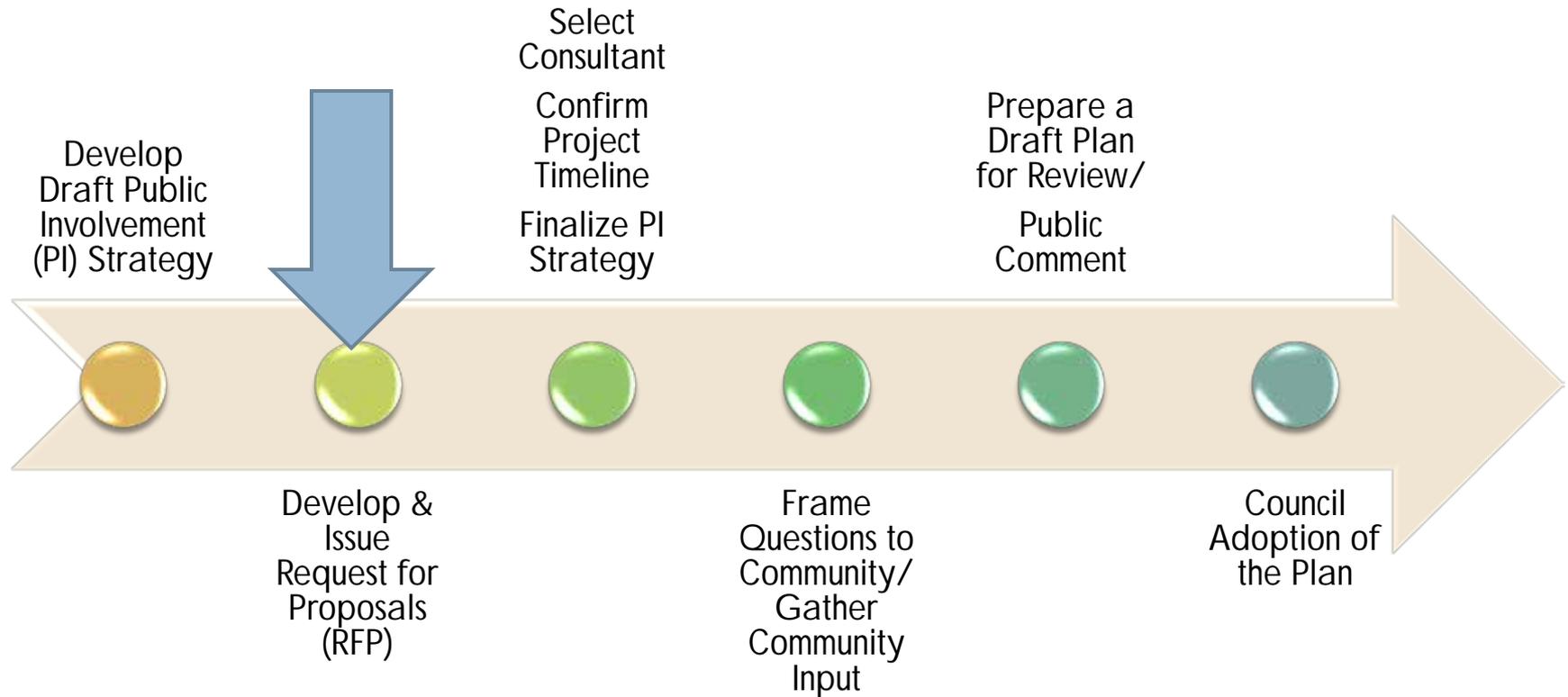
- Tualatin Tomorrow Advisory Committee
- City Council
- City Advisory Boards and Committees
 - ▣ Tualatin Arts Advisory Committee
 - ▣ Tualatin Parks Advisory Committee
 - ▣ Tualatin Planning Commission
 - ▣ Core Area Parking District Board
 - ▣ Tualatin Library Advisory Committee
 - ▣ Tualatin Youth Advisory Council
 - ▣ Tualatin Library Foundation
 - ▣ Friends of the Tualatin Library
 - ▣ Juanita Pohl Center & Steering Committee
- Tigard-Tualatin Aquatic District
- Citizen Involvement Organizations
- Chamber of Commerce
- Clackamas County
- Washington County
- Clean Water Services
- Community Action Network
- Tigard Tualatin School District & Other Community Schools
- Legacy Meridian Park Medical Center
- Providence Health Services
- Kaiser Permanente
- TriMet
- Lumiere Players
- Mask & Mirror Theatre Co.
- The Wetlands Conservancy
- TTSD Resource Center
- Tualatin Farmers Market
- NW Natural
- PGE
- Tualatin Valley Fire & Rescue
- Tualatin Riverkeepers
- WorkSource Oregon
- Vision Action Network
- Tualatin Historical Society
- Love, Inc.
- Westside Economic Alliance
- Tualatin Rotary
- Winona Grange
- Portland Community College
- Tualatin Police Department
- City of Tualatin Library
- Metro
- ODOT
- Tualatin School House Pantry
- Community Warehouse
- Faith-based communities
- Hispanic/Latino Groups
- Washington County BTC
- Westside Transportation Alliance
- Youth Organizations- Sports/Scouts
- Meals on Wheels People
- Lions
- Kiwanis
- VFW



Public Involvement Strategy: How to Engage

- .. Print newsletters
- .. Electronic newsletters
- .. Social Media
- .. Online forums
- .. Community Meetings/Open Houses
- .. Neighborhood Meetings
- .. City Advisory Committee Meetings
- .. City Website
- .. Utilize the Tualatin
- .. Tomorrow Partners
- .. Using entertainment to get the message out
- .. Flash Mob
- .. Community Events (Crawfish, Pumpkin Regatta, etc.)
- .. Word of Mouth
- .. Personal Interaction/Word of Mouth
- .. PTAs/PSOs
- .. Local Businesses
- .. High School Sporting Events
- .. Chamber Network-E-blasts
- .. Signs
- .. Hispanic Radio Contact
- .. School Newsletters
- .. Student Government Organizations (ASB)
- .. Contest for the CIOs to get them engaged

Project Update



Proposed Project Timeline

	Date
Presentation to City Council	February 11, 2013
RFP out to Consultants	March 1, 2013
Consultant Selection	Mid-March/April 2013
Community Input/Development of Plan	Mid-May to August 2013
Plan Adoption	September 2013

Next Steps

- Draft the Request for Proposals
- Consultant Selection – April 2013
- Continue Community Outreach – TPAC February Meeting, Spring Partner Meeting