



**TUALATIN TOMORROW
ADVISORY COMMITTEE MEETING**

WEDNESDAY, FEBRUARY 5, 2014

6:30 P.M.

TUALATIN COUNCIL CHAMBERS

18880 SW MARTINAZZI AVE.

1. CALL TO ORDER & ROLL CALL

Members: John Bartholomew; Vice-Chair Adam Butts; Ed Casey; Diana Emami; Chair Candice Kelly; Larry McClure; Linda Moholt; Bethany Wurtz; Jill Zurschmeide
Council Liaison: Councilor Frank Bubenik
Staff: Sara Singer, Deputy City Manager

2. APPROVAL OF THE MINUTES

- a. Approval of Minutes from January 8, 2014

3. COMMUNICATION FROM THE PUBLIC (NOT ON THE AGENDA)

Limited to 3 minutes

4. OLD BUSINESS

- a. Tualatin Tomorrow Draft Action Plan Community Review – Event Debrief
- b. Vision Implementation Plan Structure – TTAC's Role
- c. Partner Recruitment

5. NEW BUSINESS

- a. Draft Tualatin Tomorrow Vision Action Plan Report

6. COMMUNICATIONS FROM CITY STAFF

- a. Tualatin Tomorrow Advisory Committee Member Orientation Packets

7. ANNOUNCEMENTS/TTAC COMMUNICATIONS

8. ADJOURNMENT



DRAFT

**OFFICIAL MINUTES FOR
TUALATIN TOMORROW ADVISORY COMMITTEE
JANUARY 8, 2014
COUNCIL CHAMBERS
18880 SW MARTINAZZI AVE.
TUALATIN, OR 97062**

Present: Chair Candice Kelly
Councilor Frank Bubenik
Vice-Chair Adam Butts
Committee Member Ed Casey
Committee Member Robert Kellogg
Committee Member Linda Moholt
Committee Member Bethany Wurtz
Committee Member Jill Zurschmeide

Absent: Committee Member Larry McClure

Staff Present: Sara Singer, Deputy City Manager

Guests: John Bartholomew, Tualatin Resident
Diana Emami, Barrington Management

1. CALL TO ORDER

Meeting called to order at 6:32 p.m.

Chair Kelly announced that Robert Kellogg is joining the City's Budget Advisory Committee and tonight will be his last meeting. Chair Kelly welcomed the Committee's two newest members, Diana Emami and John Bartholomew. Their appointments will be official following the January 27th City Council meeting.

2. APPROVAL OF THE MINUTES

Committee Member Casey made a motion to approve the minutes from November 6 2013, Committee Member Kellogg seconded. The minutes were unanimously approved.

3. COMMUNICATION FROM THE PUBLIC (ITEMS NOT ON THE AGENDA)

None.

4. OLD BUSINESS

- a. Tualatin Tomorrow Draft Action Plan Construct
There were no new comments on the draft action plan.
- b. Tualatin Tomorrow Draft Action Plan Community Review
Deputy City Manager Singer shared the results from the Community Priorities Survey. Ms. Singer shared information regarding the upcoming community event on January 29th. There will be a joint event featuring Tualatin Tomorrow and the 2014 State of the City at 5 p.m. at the Grand Hotel at Bridgeport. The committee members are all encouraged to attend to help promote the Tualatin Tomorrow Vision Plan.

5. NEW BUSINESS

- a. Nominate and Elect 2014 Committee Chair and Vice-Chair
Vice-Chair Butts made a motion nominating Candice Kelly for Committee Chair. Committee Member Casey seconded the motion. The Committee unanimously voted for Chair Kelly to serve another year as Chair.

Committee Member Casey made a motion nominating Adam Butts for Vice-Chair. Chair Kelly seconded the motion. The Committee unanimously voted for Vice-Chair Butts to serve another year as Vice-Chair.

- b. Nominate and Elect 2014 Partner Member
Chair Kelly explained that each year the Committee can nominate a partner member to serve on the Committee. Tigard-Tualatin School District (TTSD) has been the partner member for the past year, and she said it would be nice to have continuity with the school district for another year. Committee Member Moholt said there are many health related items, and maybe we should consider inviting a health care provider such as Legacy. Chair Kelly said the term will last for a year, and we could invite Legacy to participate in the following year. The Committee agreed to have TTSD participate as the partner member for another year.
- c. 2014 Meeting Schedule
Deputy City Manager Singer asked if there were any changes to the Committee meeting schedule for 2014. She noted the meetings have been moved from the Heritage Center to the Council Building for the year.
- d. Vision Implementation Plan
Deputy City Manager Singer asked the committee members to consider the implementation process for the Vision following the adoption of the plan. Committee Member Moholt asked how the actions will be tackled and what the process would be. Chair Kelly said that is what we are trying to determine. She said

will we be getting partners who are interested in working on these actions. Mr. Bartholomew asked about the prioritizing process and the City Council's role in prioritizing. Deputy City Manager Singer said priorities can shift based on available resources and supporting partnerships. Councilor Bubenik said the Council has not changed much of the Vision, because they want to keep it true to what the citizens requested through the outreach process. Committee Member Wurtz asked what the City can do to impact some of these things such as increasing STEAM, or impacting class sizes in the school. Committee Member Casey asked who some of the partners might be for these items. Ms. Singer said there would be a phase two of the Vision where we would next identify partners and ask them to commit to helping with the implementation phase. She asked if the group would be interested in keeping our Vision Advisor, Jason Robertson on for the next year to assist with partner recruitment. The Committee agreed that Jason would be a valuable resource in assisting with partner recruitment for the Vision. Ms. Singer said she would work with him to determine the scope and cost for this phase.

6. COMMUNICATIONS FROM STAFF

Deputy City Manager Singer shared updates on Seneca Street discussion and Medical Marijuana.

7. ANNOUNCEMENTS/TTAC COMMUNICATIONS

Chair Kelly shared information regarding the crab feed fundraiser at the Juanita Pohl Center for the Meals on Wheels People.

Councilor Bubenik announced the reception on January 13th for the artist who created the new mosaic at the Library. He encouraged the committee to check out the new art piece.

Committee Member Moholt announced there is a new producer for the Crawfish Festival. His theme for the event is corks and kegs with NW beers and wines and crawfish. He will rotate the weekend to avoid conflict with Portland's "The Bite." Tomorrow morning the Chamber is hosting a forum on economic development at 7:30 a.m. at Legacy Meridian Park Hospital. She announced there will be a seminar hosted by the County on January 29th regarding aging boomers.

Committee Member Zurschmeide said the school district will be starting their budget process and they will be seeking community input. They have been looking at the early education hubs (the Governor has been talking about it), and they are trying to get one in Tualatin.

8. ADJOURNMENT

The meeting adjourned at 7:50 p.m.

Sara Singer, Recording Secretary

Cover

Tualatin Tomorrow Vision and Action Plan Five-Year Update: January, 2014



TUALATIN
TOMORROW

Letter from the Mayor

Date, 2014

To our Tualatin Community,

With much gratitude to the Tualatin Tomorrow Advisory Committee, it is my pleasure to present the “Year 5” update of our Tualatin Tomorrow Vision Action Plan. The update is at once a reinforcement of long-range community priorities established during the original visioning process, and a new road forward for brining those goals to life based on contemporary community values and preferences.

Over the last five years, some 125 Vision actions have been implemented by the City and multiple organizational partners and community volunteers, or about 60% of the full plan. Those success stories are highlighted in the Vision “Hall of Fame” section on page x.

The updated Action Plan consists of some unfinished actions the community continues to support, but also reflects many new initiatives and goals. All new action proposals were developed through, and are the result of, a comprehensive public outreach and review process. They are the best of the best of all ideas received, and a compilation of broadly shared community aspirations.

The Action Plan was not the only item that underwent a Year 5 update. We hope the new layout and condensed sections make the Vision Plan more accessible to more readers, and the type of document people will be excited to take home. After all, Tualatin Tomorrow is a community-wide Vision, developed by and for the people that make our City great.

We appreciate the community’s continued support of Tualatin Tomorrow, and look forward to working with you to implement this next round of community priorities.

Sincerely,

Lou Ogden, Mayor

Table of Contents

Can decide where to place later

About Tualatin Tomorrow

Tualatin Tomorrow is a community-driven Vision for the future of our city. First developed in 2007 and modified in 2009, Tualatin Tomorrow describes the way citizens want their community to look, feel and function over a twenty-year horizon. The Vision “action plan” outlines specific programs and projects designed to help achieve these community goals.

Tualatin Tomorrow is considered a living document. While the *Focus Areas Vision Statements* describe fixed long-range community goals, the *Action Plan* provides a flexible, nearer-term road map for making them happen. Periodic updates improve Community Visioning outcomes by:

- Ensuring the long-range plan reflects current community aspirations
- Incorporating new approaches and technologies to achieve evolving community goals
- Restocking the Action Plan as earlier community priorities are completed

The Update Process

The Tualatin Tomorrow Advisory Committee (TTAC) employed multiple venues and tools to engage the community in the Vision update, including:

- Inviting people to submit idea cards at drop boxes located at community gathering spots
- Interviewing residents at community events, festivals and open houses
- Using crowd sourcing technology to allow community members to submit and rank ideas online
- Conducting targeted outreach to businesses, non-English speakers and other community interests
- Incorporating and building on goals and priorities from other recent community plans
- Creating “Theme Teams” to help craft effective, implementable actions for the future

The update process took place over three phases as depicted in the graphic below.



Overall Vision Statement

The original Tualatin Tomorrow vision statement was adopted in 2007 and continues to set the overall aspirational goal for the community's future.

In Tualatin Tomorrow, we envision a community that proudly maintains its small-town feel and distinct identity. While our city has grown as a vital part of the region and its economy, we have retained our sense of place, affordability and family-friendly atmosphere.

- *Arts and culture, education and community activities include the entire community and provide opportunities for youth.*
- *We have revitalized our town center and increased housing choices by carefully planning for new growth and development.*
- *Our parks, protected open spaces, waterways and wetlands, and beautiful canopy of trees have enhanced our environment and increased recreational opportunities.*
- *Residents are safe and healthy, and supported by strong law enforcement, comprehensive social services and accessible health care.*
- *We have promoted greater mobility by improving traffic flow, increasing transit choices, and providing for pedestrian- and bicycle-friendly walkways and streets.*
- *Governance is guided by a shared vision, proactive leadership and engaged citizens.*

Tualatin Tomorrow is a complete community – a place where children thrive and people connect, neighbors know and care for one another, and community members are proud of their city and a quality of life that is second to none.

Facts and Figures

This information will be added...

Vision Component: Physical and Social Connectivity

Vision Focus Area: Fostering Shared Sense of Place and Community Identity

Where we're headed

Over the past several years, Tualatin has taken proactive steps to establish and promote its unique identity. Residents want to see this trend continue with additional focus on enhancing city gateways, and by establishing a recognized city center and other physical improvements that create an inviting presence and enhance the city's connectivity. People value opportunities to connect and interact, and there is strong support for preserving Tualatin's "small town" feel by expanding neighborhood gathering spaces, community events and engagement of diverse populations.

Community Goals

Goal 1: Establish a stronger sense of place through improvements to our built environment

Goal 2: Increase sense of belonging by enhancing community connections and amenities

Goal 3: Make it easier for people to gather and connect

Goal 4: Proactively engage diverse community groups in local events and decision-making

How we'll get there – targeted actions

- ☐ Create and implement a **city center plan**
- ☐ Continue landscaping and development of **City gateways**
- ☐ Extend **community landscaping** to maintain City's identity
- ☐ Strengthen guidelines to **preserve open space / natural areas**
- ☐ Enhance the winter **seasonal light display** in the city center
- ☐ Complete and periodically update the **Parks Master Plan**
- ☐ Facilitate local **access to fresh foods**
- ☐ Continue to create **distinct retail activity centers**
- ☐ Continue to **preserve historic buildings**
- ☐ Facilitate personal **connections for neighborhoods**
- ☐ Create a **meeting facility** that can host large gatherings
- ☐ Develop **gathering locations** where people can meet socially
- ☐ Facilitate **integration of diverse cultures** in schools
- ☐ Establish a Task Force to develop a **Latino outreach program**
- ☐ **Engage and empower youth** to get involved
- ☐ Continue to **promote volunteer opportunities**
- ☐ Unite community groups to **work on common causes**

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Creating Activities and Attractions for All Ages

Where we're headed

People in Tualatin like to have fun, and they prefer to do it close to home. There is strong support for new activities, whether sports facilities, family venues like water parks, performing arts venues, or “after-work” destinations for young adults and people who work in Tualatin.

Community Goals

Goal 5: Develop and facilitate access to activities for residents of all ages

Goal 6: Establish and promote the city as a destination for unique activities

How we'll get there – targeted actions

- ☐ **Expand the Farmers Market** season and offerings
- ☐ Create more **sports and recreational activities**
- ☐ Expand **sports and recreational venues**
- ☐ Host **sports tournaments**
- ☐ Create a formal **multi-purpose community center**
- ☐ Establish a **teen center**
- ☐ Expand **after school programs** and access
- ☐ Build an **aquatics recreation center**
- ☐ Expand **retail, dining and nightlife** places
- ☐ Maintain existing and add new **community events**
- ☐ Serve as a hub for the upcoming **Ice Age Tonquin Discovery Trail**
- ☐ Facilitate **outdoor theatre performances**
- ☐ Maximize use and **access to river**

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Sustaining Quality Community Services

Where we're headed

The public expects and deserves high-quality public services at a reasonable cost. To meet these expectations in the years ahead, service providers will need to establish stable funding sources, economize delivery systems and expand two-way communications with customers to maintain support. Citizens also want city services to be centrally-located, easy to navigate and responsive.

Community Goals

Goal 7: Make municipal services more accessible

Goal 8: Sustain community services through collaborative efforts and stable funding

How we'll get there – targeted actions

- ☐ Establish a **civic center** to unify services/create gathering place
- ☐ Enhance use of **social media/ technology** to share information
- ☐ **Inventory service organizations**, after-school activities/locations
- ☐ Create **e-newsletter/calendar** with updates on activities/events
- ☐ Provide a **one-stop city information line**
- ☐ **Rebrand City departments** to make access more intuitive
- ☐ Increase presence of **minorities in labor force**
- ☐ Increase the **Library's role as a community center**
- ☐ Enhance City **customer service training**
- ☐ Provide **transportation updates** via newsletter, e-blast, forums
- ☐ Conduct **forums and campaigns** about service/funding needs
- ☐ Establish **dedicated funds** for infrastructure/capital facilities
- ☐ Promote **community participation** in leadership roles

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Enhancing Mobility

Where we're headed

Mobility is a major topic of discussion in Tualatin. People want it to be easier to get into, out of and around the City, and they want a variety of options to do so. Future transportation emphasis areas will include local transit, regional transit, road sizes and configurations, and pedestrian and bicycle safety for visitors, employees and residents alike.

Community Goals

Goal 9: Make it easier to get around town and to and from employment centers

Goal 10: Make it safer to drive, walk and bike

How we'll get there – targeted actions

- ☐ Create a **Pedestrian Network Master Plan**
- ☐ Implement the **Trail and Bike Master Plan**
- ☐ Develop a **local transit/circulation plan**
- ☐ Improve **regional transit access and route options**
- ☐ **Reduce traffic volumes** and flow issues in key locations
- ☐ Install **smart metering** along major thoroughfares
- ☐ Complete and implement **mid-block crossing policy**
- ☐ Implement best practice **street crossing enhancements**
- ☐ Continue to extend the **sidewalk network**
- ☐ Complete **neighborhood traffic safety** improvements

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Component: Community Health and Wealth

Vision Focus Area: Promoting Environmental Sustainability

Where we're headed

The Tualatin community values its extensive network of trees, wetlands, waterways and other unique habitats. Residents are committed to preserving these assets and making them easier to access and enjoy. In the future, Tualatin will continue to create a sustainable community that can be appreciated by future generations to come.

Community Goals

Goal 11: Facilitate environmentally-friendly practices, programs and policies

Goal 12: Protect and enhance our environmental resources and assets

How we'll get there – targeted actions

- ☐ Expand network of **electric vehicle charging stations**
- ☐ Enhance waste **recycling and reuse programs**
- ☐ Promote the use of **non-invasive trees and plants**
- ☐ Encourage **energy-efficiency** in new construction and remodels
- ☐ Protect/enhance river, wetland, other **natural area resources**
- ☐ Expand **volunteer habitat restoration programs**
- ☐ Expand natural area access and **educational programming**
- ☐ Strengthen policies and practices to **reduce stormwater runoff**
- ☐ Participate in Clean Water Services **Tree for All Program**
- ☐ Create **river and wetland cleanup projects**
- ☐ Use **Adopt a Park program** to help maintain natural resources

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Ensuring Community Health and Safety

Where we're headed

Tualatin is a safe and healthy community by almost any measure and residents want to keep it that way. Public health and safety priorities include gang resistance, drug and alcohol abuse prevention and the elimination of homelessness. People appreciate the City's proactive community policing approach and want to maintain resource officer presence in the schools.

Community Goals

Goal 13: Promote and facilitate community health and wellness

Goal 14: Expand the community public safety network

How we'll get there – targeted actions

- ☐ Conduct a community **health needs assessment**
- ☐ Promote **211-Info** phone and online links to health resources
- ☐ Conduct **patient follow-up** to reduce readmission, health costs
- ☐ Encourage participation in **wellness education/training**
- ☐ Organize **health clinics** to facilitate access to services
- ☐ Execute **health awareness campaigns**
- ☐ Promote **drug and alcohol awareness** and addiction prevention
- ☐ Expand and increase access to **community gardens**
- ☐ Fund **drug / gang enforcement**, K-9 patrols and safety training
- ☐ Continue and expand **School Resource Officer Program**
- ☐ **Increase trail safety** by adding lighting and patrols
- ☐ Extend **homeless and mental health services** to Tualatin

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Facilitating Economic Opportunity

Where we're headed

In Tualatin, people understand the value of a diverse and thriving economic base. In addition to supplying local jobs, a strong economy generates revenue for essential services, expands retail shopping opportunities and – in the case of redevelopment projects – can physically improve the City's appearance. In the future, citizens are interested in facilitating new business start ups, ensuring Tualatin's workforce can afford to live here and extending employment and training opportunities for youth.

Community Goals

Goal 15: Identify and accelerate business development within targeted industry clusters

Goal 16: Prioritize economic development that catalyzes community benefits

How we'll get there – targeted actions

- ☐ Conduct an **industry cluster analysis** to identify opportunities
- ☐ **Target business recruitment** to grow jobs/community wealth
- ☐ Ensure **infrastructure capacity** meets growth projections
- ☐ Facilitate **housing options** that meet employee preferences
- ☐ Incubate and facilitate the creation of **local businesses**
- ☐ Establish a **single point-of-entry** for investors and developers
- ☐ Create **marketing materials** that communicate unified City
- ☐ Create a city-business **economic development partnership**
- ☐ Recruit businesses that provide **family-wage jobs**
- ☐ Identify businesses to enhance **downtown retail opportunities**
- ☐ Provide guidance/incentives for **small/family-owned business**
- ☐ Connect residents to job **training and employment resources**

** For complete action descriptions, please see action plan matrix at end of report.*

Vision Focus Area: Advancing Education and Learning Opportunities

Where we're headed

Even in challenging economic times, Tualatin residents want to secure stable funding for schools and facilitate their ability to continue offering a wide variety of educational programming. There is increasing interest in expanding training in science, technology, engineering, arts and math to ensure Tualatin residents are equipped to fill the jobs of tomorrow. There is also support for increasing learning opportunities for all ages, whether expanding literacy among children, or offering personal-enrichment classes and programming for adults.

Community Goals

Goal 17: Maintain and perfect existing education and training programs

Goal 18: Strengthen learning options that align with future employment opportunities

How we'll get there – targeted actions

- ☐ Involve community in **education structure/funding** decisions
- ☐ Coordinate efforts to expand and maximize **literacy campaigns**
- ☐ Take steps to **reduce class size/increase** student attention
- ☐ Grow **mentorship programs** for underserved populations
- ☐ Increase **after-school programs** for productive learning options
- ☐ Expand personal growth classes/**education for post K-12 adults**
- ☐ Promote **business education** for youth/entrepreneurs
- ☐ **Facilitate access to technology** for all income groups
- ☐ Increase **Science/Technology/Engineering/Arts/Math** learning
- ☐ Expand **skills training** to match local employers/jobs
- ☐ **Connect colleges/high schools** to increase post K-12 awareness
- ☐ Create **entrepreneurial training programs** for youth

** For complete action descriptions, please see action plan matrix at end of report.*

Implementation Structure and Approach

Tualatin Tomorrow Advisory Committee

Vision implementation support will be provided by the Tualatin Tomorrow Advisory Committee (TTAC), with staff support provided by the City of Tualatin. The TTAC is comprised of volunteer community members and representatives of “lead partner” agencies. TTAC responsibilities include:

- Convening at regular intervals to ensure implementation remains on-track
- Conducting an annual lead partner survey to track progress
- Contacting lead partners to facilitate solutions to any future implementation challenges
- Developing an annual progress report for distribution to the City council and interested public
- Hosting an annual Vision celebration to report progress to the broader community
- Developing materials and other information to promote implementation and visibility

The number of TTAC members and meeting frequency will be determined by committee members and reviewed annually.

Lead and Support Partner Organizations

Lead and support partners have voluntarily adopted responsibility for implementing one or more actions. Lead partners are responsible for advancing implementation of their action(s), with input and assistance from TTAC-identified support partners where appropriate. Key partner tasks include:

- Responding to the annual lead partner status questionnaire
- Participating in the annual celebration
- Providing additional information to help produce annual progress reports to the community
- Participate in periodic Vision meetings or workshops to coordinate overall implementation

A current list of lead partners is presented on page x of this document. Potential support partners are listed in the Action Plan Matrix.

Plan Updates

Major revisions to the plan will be conducted every five years to ensure it remains relevant and in tune with contemporary community values and priorities. Five-year updates will be limited to Vision goals and actions. The vision statement and eight focus areas will be revisited at the 15 or 20 year mark.

Minor adjustments may be made annually by the TTAC, as necessary to modify language, revise implementation timing or otherwise facilitate implementation in line with the original community intent.

Implementation Partners

(Preliminary placeholder) Tualatin Tomorrow is grateful to the following community partners for their continued leadership in and support of Vision implementation activities.

- City of Tualatin
- Clackamas County
- Clean Water Services
- CLIMB Center for Advancement
- Community Action Organization
- Essential Health Care
- Lumiere Players
- Mask & Mirror Community Theatre
- Metro
- Oregon Institute of Technology
- Portland Community College
- Tigard-Tualatin School District
- TriMet
- Tualatin Advisory Committees & Boards
- Tualatin Chamber of Commerce
- Tualatin Citizen Involvement Organizations
- Tualatin Food Pantry
- Tualatin Historical Society
- Tualatin Library Foundation/ Friends of the Library
- Tualatin River National Wildlife Refuge
- Tualatin Together
- Tualatin Tomorrow
- Tualatin Valley Fire and Rescue
- Vision Action Network
- Washington County
- Willowbrook
- Winona Grange
- Worksystems Inc.

Acknowledgements

Many groups and individuals contributed their time, resources and brilliant ideas to the Tualatin Tomorrow visioning effort. The Tualatin Tomorrow Advisory Committee would hate to leave anyone out, and we would like to express our gratitude to each person and organization that helped make this effort a success. Our partners include:

City Council

- Mayor Lou Ogden
- Council President Monique Beikman
- Councilor Wade Brooksby
- Councilor Frank Bubenik
- Councilor Joelle Davis
- Councilor Nancy Grimes
- Councilor Ed Truax

City of Tualatin Staff Leadership

- Sara Singer, Project Manager

Lead Consultant

- Jason Robertson, J Robertson and Company

Former Visioning Advisory Committee Members

- Robert Kellogg
- Dave Solomon
- Dana Terhune

Partner Organizations

- Tualatin Chamber of Commerce
- Citizen Involvement Organization Program
- Tigard Tualatin School District
- Tualatin Planning Commission
- Tualatin Arts Advisory Committee
- Tualatin Parks Advisory Committee
- Tualatin Library Advisory Committee
- Core Area Parking District Board
- Tualatin Library Foundation
- Tualatin Friends of the Library

City Staff Who Assisted

- Sherilyn Lombos, City Manager
- Alice Cannon, Assistant City Manager
- Paul Hennon, Community Services Director
- Janet Newport, Human Resources Manager
- Jerry Postema, Public Works Director
- Kent Barker, Police Chief
- Jerianne Thompson, Library Public Services Manager
- Suzy Coleman, Library Support Services Manager
- Annie Lewis, Librarian I
- Aquilla Hurd-Ravich, Planning Manager
- Ben Bryant, Management Analyst
- Carl Switzer, Parks and Recreation Manager
- Becky Savino, Community Services Program Coordinator
- Lisa Thorpe, Finance Program Coordinator
- Matt Saviello, Pohl Center Manager
- Kaaren Hofmann, Engineering Manager
- Tony Doran, Engineering Associate
- Clare Fuchs, Senior Planner
- Larry Braaksma, Police Captain
- Mark Gardner, Police Captain

Theme Team Participants

- Name

State of the City/Vision Presentation Support

- Name

Tualatin Tomorrow Advisory Committee

·John Bartholomew · Councilor Frank Bubenik · Adam Butts, Vice-Chair · Ed Casey · Diana Emami · Candice Kelly, Chair · Larry McClure · Linda Moholt · Jill Zurschmeide

DRAFT

Vision Hall of Fame

From the time Tualatin Tomorrow was adopted in 2007 to present, the City of Tualatin and over a dozen community partner organizations have been working to make community priorities a reality. More than 60% (129 actions) of the original Vision Action Plan is now complete or underway. Remaining actions have been transferred to the new Action Plan as part of the 2013 update. Prior implementation successes are outlined below.

How We Plan and Grow: Growth, Housing and Town Center

- Neighborhood Organizations
- Regional Government Forum
- City Action Plan Implementation
- Sustainable Development Practices
- Community Issues Forums
- Balanced-Use Expansion
- Neighboring Development Coordination
- Infrastructure Funding Options
- Construction Impact Mitigation
- Town Center Awareness
- Town Center Parking
- Bicycle Safety Program
- Design Standards
- Freight Transportation Alternatives
- 124th Avenue Development
- Environmentally Sound Development Practices
- Water Quality Retrofitting
- Mixed-Use and Commercial Development Siting
- Neighborhood Commercial Center Viability
- South Tualatin Conceptual Plan
- Development Incentives
- Street Tree Program and Standards
- Design Citizen Advisory Committee
- Identity Support - City Entrances
- Noise Abatement
- Train Quiet Zones
- Developer Outreach
- Targeted Industry Outreach
- Business Engagement
- Community Involvement Recognition
- Living Wage Job Enhancement

How We Decide: Governance, Leadership and Community Engagement

- Regional Policy Discussion
- Bi-County Service Delivery
- Collaborating with Surrounding Cities
- City Budget/Finance Community Awareness
- Employment Enhancement Strategies
- Proactive Hiring and Retention Plan
- Youth Leadership Recruitment
- City and School Interactions
- Annual Council Report
- Quality of Family-life
- Family and Youth Programs
- Community Amenities
- Campaign for Civic Engagement
- Neighborhood Associations Network
- Neighborhood Night Out
- Community Participation
- Cultural Groups Outreach
- Website Enhancement
- City Open House
- Council Action Notices
- City Operations and Communications
- Targeted Outreach
- Support Non-English Speaking Residents
- Non-English Speaking Support Groups

How We Care for One Another: Health, Safety and Social Services

- Social Services Master Plan
- Homeless Taskforce Expansion
- Tualatin Emergency Shelter
- Food Pantry Business Development
- Support working Food Pantry for Tualatin Citizens
- Essential Health Care Clinic Expanded Hours
- Healthcare for Low-Income
- Tualatin Police Department Enhancements
- Reduction of Gang-Related Affiliations and Crime
- Graffiti Clean-up Program Support
- Teen Court
- Tualatin Police Department Funding
- Emergency Response Services Enhancements
- Drug Education Expansion
- YAC Program Development Support
- Fund Raising Coalition

- Senior Center Program Expansion

- YAC/Senior Partnerships

How We Connect With Nature: Parks, Recreation and Natural Areas

- Location and Resource Assessment
- Regional Waterways Protection
- Stormwater System Inventory
- Tualatin River Canoe Trail
- Open Spaces Inventory
- Acquisition and Open Spaces Expansion
- Governmental Agency Coordination
- Restoration Volunteerism
- Funding Continuation and Expansion
- Pervious Surfaces
- Natural Buffer Expansion
- Tualatin River National Wildlife Refuge Expansion
- Tree Guidelines
- Trail Safety Evaluation
- Existing Plan Implementation
- Bicycle Path Connectivity Assessment
- Off-Leash Area Siting
- Off-Leash Area
- Management Guidelines
- Collaborate with Providers

How We Get Around: Traffic, Transportation and Connectivity

- Community Bus System
- Tualatin River Bike/Pedestrian Path
- Transit Expansion
- Parking/Funding Adequacy
- Heavy-freight Management
- Traffic Flow Management
- Technology Support in Enforcement
- Regional Goal Setting
- Roadside Landscape
- Pedestrian Paths

How We Live and Learn: Arts, Culture, Education, Youth and Family Activities

- School Inventory and Gap Analysis
- Community Educational Challenge Group
- ESL Classes
- Community Information Sharing
- Scholarship Opportunities Clearinghouse
- Student Spanish Language Opportunities
- Community School Models
- Funding Support
- Mural Project
- Participation Barriers
- Community Theater/Public-Private Partnership
- Arts Outreach
- Performance Sponsorship
- Community Arts
- Summer Arts Festival
- Program Expansion
- Volunteer Learning Opportunities
- Volunteermatch.com
- Diversify Volunteer Pool
- Communications Outreach Assessment
- Cultural Competency
- Multi-Cultural Events
- Indoor Activities Programs
- Facilities Partnering
- Art Walk

Tualatin Tomorrow Vision Action Plan: Preliminary Framework (DRAFT)

Vision Component: Physical and Social Connectivity

Focus Area: Fostering Shared Sense of Place and Community Identity

Goal 1: Establish a stronger sense of place through improvements to our built environment

#	Action	Action Notes
1.1	Create and implement an actionable city center plan	Establish boundaries (possibly within former Urban Renewal Area); address integration with surrounding area, parking, accessibility and visibility with help from Citizen Involvement Organizations (CIOs) and property owners
1.2	Continue award-winning landscaping and development of key City gateways	Use similar materials; consider Arts Plan if developed
1.3	Extend community landscaping to maintain City's identity as a clean, welcoming place to live and invest	Extend City Reverse Frontage program to private property as feasible; replace dying/damaged street trees where needed
1.4	Strengthen guidelines that preserve open space and natural areas as the City grows and expands	Maintain vegetative buffers between cities and planning subareas; promote mixed use that offers amenities rather than housing-only
1.5	Enhance the winter seasonal light display in the city center	Become a local and regional wintertime destination; light the oak tree at gateway

Goal 2: Increase sense of belonging by enhancing community connections and amenities

#	Action	Action Notes
2.1	Complete and periodically update a Parks Master Plan with clear priorities based on public input	
2.2	Facilitate local access to fresh foods through zoning and regulatory code amendments	Develop food cart policy, regulations that allow local food to be sold in public areas
2.3	Continue to create distinct retail activity centers throughout the City	Look to Metro preference survey to ID future priorities; expand Industrial/Business Park overlays to residential areas where appropriate
2.4	Continue to preserve historic buildings to ensure our proud past remains part of our future	Consider establishing a "Historic District"

Goal 3: Make it easier for people to gather and connect

#	Action	Action Notes
3.1	Facilitate connections within and between neighborhoods , including apartment residents	Host City events to connect with citizens and build trust; Consider new block party program; expand National Night Out program to more neighborhoods (partner with CIOs); outreach to multi-family housing
3.2	Take steps to create a community meeting facility that can accommodate large gatherings	To accommodate over 100 people
3.3	Facilitate the creation of gathering locations where people can meet outside of home and work	In pursuit of a "village feel"

Goal 4: Proactively engage diverse community groups in local events and decision-making

#	Action	Action Notes
4.1	Facilitate connections between diverse cultures and interests in Tualatin schools	E.g. Day of the Dead/Dia de los Muertos at Tualatin Schools; partner with Family Literacy
4.2	Establish a Task Force to develop a formal, sustained Latino outreach program	
4.3	Engage and empower youth to get involved in and shape community decisions	Track interests through Youth Survey
4.4	Continue to promote volunteer opportunities and encourage participation from new residents	Publicize volunteer opportunities in multiple languages
4.5	Unite churches, social service organizations, schools, seniors and youth to work on common causes	E.g. Food Bank/Rolling Hills Church; consider transportation support for seniors, youth in need; partner with Family Resource Center, Tualatin Together, Tualatin Fit City, etc.

Focus Area: Creating Activities and Attractions for All Ages

Goal 5: Develop and facilitate access to activities for residents of all ages

#	Action	Action Notes
5.1	Expand the Farmers Market season and offerings as financially feasible	Look at other Market models for best practice ideas
5.2	Create more sports and recreational activities for youth and adults	As determined through Parks Master Plan update and by expanding special events
5.3	Expand sports and recreational venues	Demand for: baseball, PickleBall, basketball, soccer (with artificial turf, multi-use OK)
5.4	Host sports tournaments as facilities are added	
5.5	Create a formal multi-purpose community center based on market demand and financial feasibility	Also described as a new cultural, arts and events center; interest in multi-generational center to serve and connect people of all ages
5.6	Establish a teen center with 18-hour activities and services	Coordinate through Parks and Recreation
5.7	Expand after school programs and transportation access	Especially on Fridays and holidays; partner with schools, library, City parks
5.8	Build a water park and/or aquatics recreation center	Focus on local market; consider special district formation for financing mechanism or look to private sector partners if focus is local <i>and</i> external markets

Goal 6: Establish and promote the city as a destination for unique activities

#	Action	Action Notes
6.1	Expand retail, dining and nightlife places	Includes recommendation to “re-imagine the vision for The Commons” (parking, access, boutique shops, events)
6.2	Maintain existing and add new community events to bring people together	e.g. “Bite of Tualatin” (City and Chamber); facilitate process to secure event permits
6.3	Capitalize on the opportunity to serve as a hub for the upcoming Ice Age Tonquin Discovery Trail	Strengthening tourism activities will also result in more venues for local residents to visit; partner with National Park Service
6.4	Facilitate outdoor theatre performances in summer and fall	Also interest in a formal Performing Arts Center and/or Children’s Museum
6.5	Maximize use and access to river	Could be part of “Trails Master Plan”

Focus Area: Sustaining Quality Community Services

Goal 7: Make municipal services more accessible

#	Action	Action Notes
7.1	Establish a civic center that unifies city services in one location and serves as a central gathering place	Start by inventorying and documenting space needs (present and twenty-year build-out)
7.2	Enhance the City’s use of social media and technology to share critical information	
7.3	Post an inventory of service organizations , after-school locations and other activities on the web	Expand on and promote the existing resource guide
7.4	Create and promote an electronic newsletter and calendar that provides updates on activities, events and services	People can sign-up online at City website
7.5	Provide a one-stop city information line so residents can immediately connect to the right contact	Train reception staff so they know how to direct inquiries
7.6	Rebrand City departments to make access more intuitive for customers	For example, separate Parks and Recreation from Community Services umbrella
7.7	Increase the presence of minorities in the municipal labor force	Use internships/other methods to engage minorities in public service, advisory boards
7.8	Increase the Library’s role as a community center and central information point	Consider moving adjacent city services to new central location, expanding library into those facilities; secure additional parking

Goal 8: Sustain community services through collaborative efforts and stable funding

#	Action	Action Notes
8.1	Enhance the customer experience and support for services by improving customer service training	
8.2	Provide traffic and mobility updates via newsletter, e-blast and public forums so people see progress	
8.3	Conduct forums and campaigns to educate the public about service needs	

	and funding requirements	
8.4	Establish dedicated funds for priority City infrastructure and capital facilities needs	Prioritize transportation; prepare for expansion to new/underdeveloped portions of City
8.5	Promote community participation in Council, Advisory Boards and other leadership roles	

Focus Area: Enhancing Mobility

Goal 9: Make it easier to get around town and to and from employment centers

#	Action	Action Notes
9.1	Create a Pedestrian Network Master Plan	Adopt policies that make it easier to walk in Tualatin; Add walking paths connecting neighborhoods
9.2	Implement the Trail and Bike Master Plan	Connect ped/bicycle pathway to regional segments; Connect the trail from Brown's Ferry to Community Park
9.3	Develop a local transit plan including adopted design guidelines and best practices	Establish Dial-A-Ride or similar shuttle service for mobility-limited populations, and/or other local transit that extends to neighborhoods
9.4	Improve regional transit access and route options for service through Metro area	e.g. TriMet station addition or relocation, commuter rail service expansion; partnership with other transit providers to ensure more efficient flow of workforce; longer hours and more frequent stops(e.g. PCC shuttle, bus, etc.)
9.5	Reduce traffic volumes and flow issues in key locations	Prioritize flow improvements at Fred Meyer and Cabela's, Stafford Triangle, Tualatin-Sherwood Rd., Boones Ferry, etc.
9.6	Install smart metering along major state and local thoroughfares	

Goal 10: Make it safer to drive, walk and bike

#	Action	Action Notes
10.1	Complete and implement the City's new mid-block crossing policy	Become known as a "pedestrian-friendly" city
10.2	Implement best practice street crossing enhancements at critical intersections city-wide	Use pedestrian-activated signals, more visible crossing marks, longer lights, audible crossings for the impaired, sidewalks, and other best practices
10.3	Continue to extend the sidewalk network	
10.4	Complete critical neighborhood traffic safety improvements	e.g. Garden Corner curves on SW 108 th Ave.

Vision Component: Community Health and Wealth

Focus Area: Promoting Environmental Sustainability

Goal 11: Facilitate environmentally-friendly practices, programs and policies

#	Action	Action Notes
11.1	Add electric vehicle charging stations and pursue other alternative fuel options as proven viable	Partner with local providers such as POWIN; Promote use of transit, other transportation alternatives that reduce our carbon footprint
11.2	Enhance waste recycling and reuse programs , education and drop off options	Continue City bulk waste and yard debris collection programs; Find new partnership opportunities with Republic Services/Allied Waste
11.3	Promote the use of non-invasive trees and plants in community and home landscaping projects	Promote "Plant with a Purpose" education; educate about dangers of blackberry, reed canary grass and other invasive species
11.4	Encourage environmentally-friendly products and energy-efficiency in new construction and remodels	Promote participation in PGE, other provider retrofit and rebate programs; update codes to make it easy to incorporate pervious pavement, green roofs, solar energy, water conservation

Goal 12: Protect and enhance our environmental resources and assets

#	Action	Action Notes
12.1	Pursue policies and actions that protect and enhance river, wetland and other natural area resources	Expand use of integrated pest management (IPM) on public and private lands to reduce toxic seepage into waterways
12.2	Expand volunteer corps programs which help restore and maintain riparian and other natural areas	Partner with SOLVE, Clean Water Services and Hands-On Greater Portland
12.3	Increase appreciation for natural areas by expanding access and increasing educational programming	Partner with Wetlands Conservancy, Clean Water Services and schools
12.4	Strengthen policies and model practices that reduce stormwater runoff to	Partner with River Keepers, Wetlands Conservancy and

	local water bodies	Clean Water Services; Consider increasing local improvement district (LID) requirements
12.5	Actively support and participate in Clean Water Services' Tree for All Program	Find ways to expand tree planting to private property with support from willing owners
12.6	Create river and wetland cleanup projects that teach sustainability through fun events	Partner with Wetlands Conservancy, Clean Water Services and schools
12.7	Expand the City's " Adopt a Park " program so citizens can help maintain resources	Involve the community in inventorying "special spaces and places"

Focus Area: Ensuring Community Health and Safety

Goal 13: Promote and facilitate community health and wellness

#	Action	Action Notes
13.1	Conduct a community health needs assessment to determine priority areas	Legacy, Providence, Kaiser and other entities can provide data, help close gaps
13.2	Promote 211-Info telephone and online tools that link to physical and mental health resources	Partner with Community Action Organization, Police, TVF&R and others
13.3	Track and implement TVF&R Patient Follow-Up Program and other practices that reduce health costs	Ask partners to host in easily-accessible, central locations
13.4	Encourage participation in community health partners' wellness education and training programs	Host at centrally-located public facilities (e.g. library)
13.5	Organize community health clinics that facilitate affordable, convenient access to services	Facilitate access to wellness services for seniors –areas of need: transportation, clinics at Juanita Pohl, fitness center at Juanita Pohl and/or future senior centers
13.6	Partner with the state, Metro, TVF&R and other entities to execute health awareness campaigns	Consider adopting Healthy Eating, Active Living (HEAL) City principles, following Healthy Cities model
13.7	Promote drug and alcohol awareness and addiction prevention	Emphasize education in schools
13.8	Expand community gardens , increase access and promote the value of healthy meals	Emphasize healthy eating education in schools; donate portion of garden production to local food banks; build on existing movement to convert underutilized open spaces for gardens

Goal 14: Expand the community public safety network

#	Action	Action Notes
14.1	Expand funding for drug and gang enforcement , community policing, K-9 patrols and safety training	Hold periodic public safety forums to engage and inform community. This could eventually lead to support for a police training facility.
14.2	Continue and expand as feasible Tualatin Police's School Resource Officer program	
14.3	Increase trail safety by adding lighting and periodic patrols at strategic locations	Maintain and expand existing Park Ranger Program
14.4	Partner with churches and other entities to extend homeless and mental health services to Tualatin	Participate in Washington County's plan to eradicate homelessness and facilitate rapid re-housing for people in need

Focus Area: Facilitating Economic Opportunity

Goal 15: Identify and accelerate business development within targeted industry clusters

#	Action	Action Notes
15.1	Conduct an industry cluster analysis to identify advantages, growth opportunities and workforce needs	May need to extrapolate Tualatin data from Washington County or Metro sources
15.2	Target business recruitment to attract firms that grow employment and build community wealth	Emphasize traded-sector businesses that import dollars into the community and generate tax revenue to support essential services
15.3	Ensure infrastructure capacity and facility planning is aligned with future employer growth projections	
15.4	Facilitate housing options that meet wage projections and employee preferences	See Metro Preferences Survey for direction on preferred housing type
15.5	Incubate and facilitate the creation of local businesses	Consider establishing incubator downtown to cultivate innovation and vitality; use or repurpose existing structures
15.6	Establish a single point-of-entry for business investors and developers	Direct to other resources as appropriate; make business tool-kit more broadly available
15.7	Create marketing materials that communicate a unified City brand	Collateral materials for employers and employees; in

DRAFT

Goal 16: Prioritize economic development that catalyzes community benefits

#	Action	Action Notes
16.1	Create a city-businesses economic development partnership to track and coordinate opportunities	Partner with Chamber, Greater Portland Inc.
16.2	Prioritize businesses that provide family-wage jobs (defined as \$40k + by US Census 2010)	Incentivize and recruit “clean and green” business to locate in Tualatin
16.3	Identify and facilitate development of business that enhances downtown retail opportunities	Full development of Commons desired
16.4	Provide guidance and incentives for small and family-owned businesses	Boutique retail, dining are priorities
16.5	Host and post informational forums that connect residents to job training and employment resources	Goal is to reduce the need for “outside” hires; consider job fairs and city-hosted links to local job openings in partnership with employers

Focus Area: Advancing Education and Learning Opportunities**Goal 17: Maintain and perfect existing education and training programs**

#	Action	Action Notes
17.1	Involve the community in forums and decisions about our educational structure and funding priorities	Goal is earned-support for future bonds, levies and private sector support; find ways to involve parents/guardians in middle and high schools during critical transition period for children
17.2	Coordinate efforts to expand and maximize literacy campaigns	Partners: Library, schools, City, regional advocacy groups; include “information” and “math” advocacy in addition to reading
17.3	Take steps to reduce class size and increase individual student attention	Goal is to maintain reputation as one of highest-quality school districts in Metro
17.4	Grow and sustain participation in education mentorship programs that help underserved populations	Partner with Intercambio, Dual Language Immersion and other existing programs
17.5	Increase after-school programming to ensure safe, productive learning options for youth	Partner with City Parks and Recreation, Boys and Girls Club, Early Learning Center and others
17.6	Expand and promote availability of personal growth classes and education for post K-12 adults	Formalize and expand opportunities through PCC, Library, Juanita Pohl Center and School District Adult Education Program; long-term goal is to add local community college offerings

Goal 18: Strengthen learning options that align with future employment opportunities

#	Action	Action Notes
18.1	Grow and promote business education resources for youth and entrepreneurs	Partner with schools, Small Business Administration (SBA), DECA (program for young entrepreneurs), Junior Achievement, Intercambio, etc. to build network; prioritize job preparedness for youth, business start-up for emerging entrepreneurs
18.2	Facilitate access to technology for all income groups	Expand Online Academy offerings; partner with Maker Space Labs and private sector orgs
18.3	Increase access to STEAM learning (STEAM = Science, Technology, Engineering, Arts and Math)	Partner with private sector orgs; long-term goal to establish Magnet School
18.4	Expand skills training to connect students with local employers and part-time jobs	Increase access for minorities; increase private sector participation; generate internships and apprenticeships (e.g. via pipefitters, colleges)
18.5	Continue to connect colleges and high schools to jump-start post K-12 opportunities and awareness	Goal is to help prepare students for the next step; increase access to and participation in distance learning as “head start”
18.6	Create entrepreneurial training programs or classes for young professionals and students	Build on Future Business Leaders of America and High School Business programs

Back Cover



Visit us online at:
www.tualatintomorrow.org